

SigEp Journal

Sigma Phi Epsilon
FALL 2016



World record shattered on epic journey across the globe

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**Chapter brothers vie for same
congressional seat**

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**In business and basketball,
brothers win big with Spurs**

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Generation Z goes to college

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Rick Bennet, Central Missouri '74, is a former SigEp regional director, chapter volunteer and Grand Secretary. He served 10 years on the Fraternity's National Board of Directors prior to being elected Grand President at the 2015 Conclave. Bennet is a longtime donor and an annual sponsor of Ruck Scholars.

Bennet is co-chief executive officer of CCA Global Partners, a cooperative serving over 2,500 independent retail businesses. Prior to joining CCA, Bennet spent 27 years with the May Department Stores, where he served as president and CEO of Famous Barr Department Stores in St. Louis, president and CEO of Kaufmann's in Pittsburgh, and vice-chairman of May. He is a Sigma Phi Epsilon Citation recipient and resides in St. Louis with his wife, Lavonne. They have three children.

The power to change a life is in your hands

This fall, thousands of SigEp brothers across the country returned to their school year routines of classes, on-campus involvement and Fraternity activities. This year is monumental because the first members of the newest generation of student — Generation Z — will graduate from college. Generation Z thinks and learns differently than those who came before, but they need the unique experience that SigEp provides now more than ever.

In this issue of the Journal, you'll find compelling stories about the SigEp experience of our newest generation of students. With the support and help of volunteers and donors, we're providing these young men the programs, mentoring and support system essential to their development. We're doing this through a renewed and expanded commitment to the efforts that have been the centerpieces of SigEp for years: the Balanced Man Program and the Residential Learning Community.

With the resurgence of these signature programs, SigEp is primed and ready to take a huge step forward as the nation's premier student organization. By putting our brothers in a living-learning environment that is uniquely conducive to their academic and personal success, we can provide the best possible college experience for the world's next generation of leaders.

Thanks to the dedicated involvement of SigEp volunteers, faculty fellows and other university officials, students are challenged to apply classroom learning to their everyday lives — together with their brothers. Students put classroom theory into practice through service events, course-related discussion, hosting qualified speakers and even holding for-credit classes in the chapter facility.

The chapter facility is a home away from home for our brothers. The environment we provide will shape their lives in college and for years to come. SigEp's Residential Learning Community model has helped chapters and their volunteers support environments that are safer, healthier and lead to more opportunities for personal growth. RLCs also support an unprecedented level of academic success and partnership with our universities. It's clear that the RLC program provides the best way forward

for today's undergraduates; and for that reason, I'm challenging all SigEp chapters to work toward accreditation as RLCs.

As we examine our next steps in proving the best living-learning environments for Generation Z students, we should discuss with our chapters the positive impact of alcohol-free housing. Many chapters are already enjoying the benefits of facilities free from the things that threaten focus and well-being. This conversation will remain critically important as we consider the needs of the next generation of college students and SigEp's position as the premier student organization.

I hope you enjoy reading the stories about our Fraternity in this issue from brothers across the nation. As our volunteers and staff work tirelessly to build young SigEps into leaders on over 200 campuses, we're working to make the 2016-2017 school year the best in our Fraternity's history. The introduction of the BMP App will help our brothers better implement the Balanced Man Program. We're recruiting more volunteers and supporting them more effectively. And the RLC program is fast becoming the standard for successful SigEp chapters everywhere.

Whether you're an undergraduate brother, a dedicated volunteer or an alumnus who is feeling the pull of our fraternal bonds once again, the power to change a life is in your hands. I encourage you to think about what you can do to connect with your brothers and help your chapter become a leader on campus. Let's stand side by side in our communities across the country and work to make the 2016-2017 year SigEp's best year yet.

Fraternally,

RICK BENNET
Grand President

To contact SigEp's Headquarters staff, see our staff listing on page 2.

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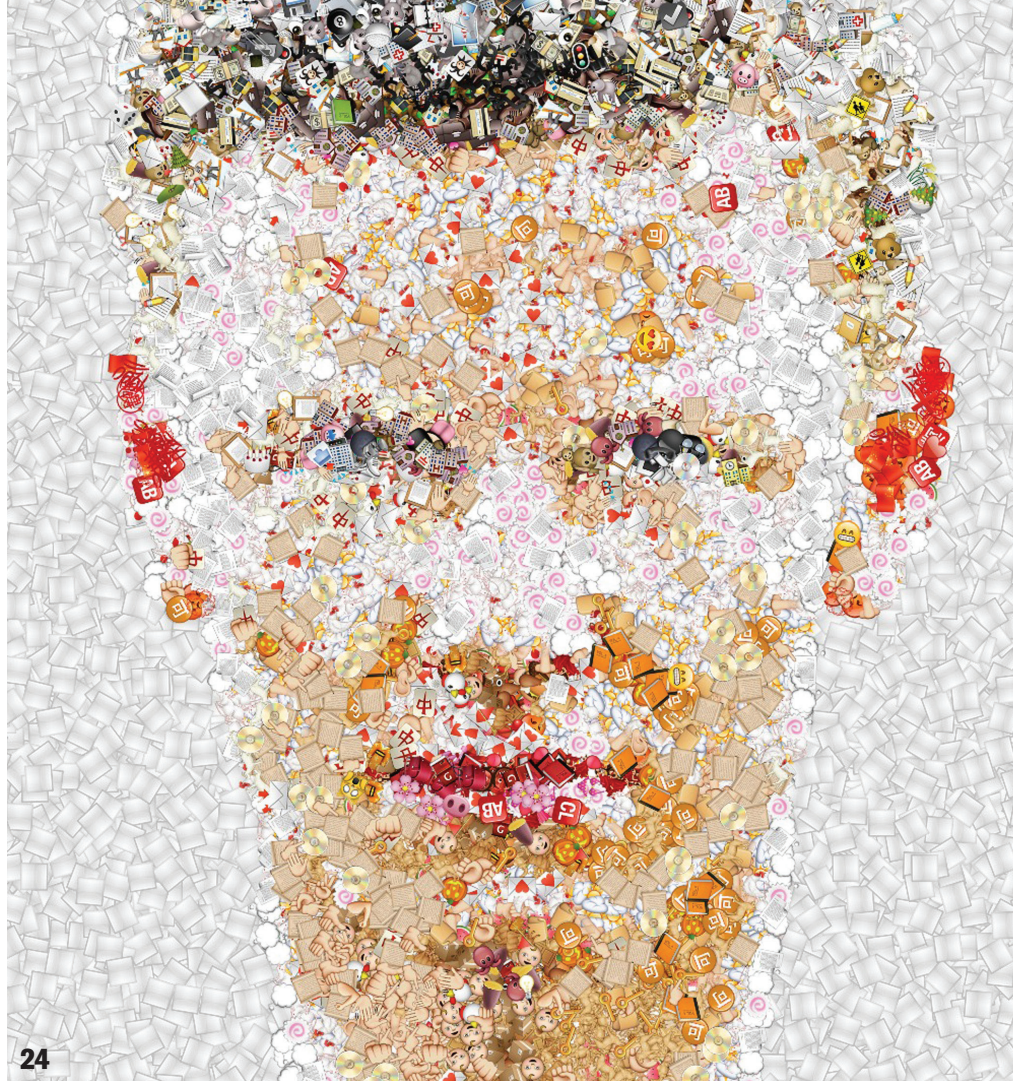
ON the COVER



Colin O'Brady, Yale '06, stands at the base of Mount Everest. This spring, he set two world records in a race to the top of the tallest peak on each continent and to both the North and South Poles. See page 16.



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SigEp Journal

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Brother urges unity in wake of terror attack

Dear Brothers,

This summer I had the great opportunity to attend the Ruck Leadership Institute. Only a few weeks after, I was forced to use much of the leadership strategy I studied during the program in a more unexpected and challenging way than I ever could have imagined.

Only a few days after Ruck, I departed for a study abroad entrepreneurship program in Nice, France, so as to see Europe for the first time and gain a professional and cultural experience alongside 400 students from around the world. Unfortunately, the world had other plans for me, and I was right there on the Promenade the night of the Bastille Day attack. My main challenge — though I would now call it my main success — was persevering through the days and weeks following this event, and staying strong and thoughtful despite the loss of three of my peers and our world being turned on its head. Although some students elected to fly home, I chose to finish the program and continue with my plans to travel for two weeks afterwards. Indeed, the following weeks were some of the most enriching of my life, and I had an amazing time seeing six additional countries. It is safe to say that I returned home with a much greater view of the world: I try my best to live every day to the fullest, appreciate everything and everyone, and never forget the power I have (as we all do) to impact the lives of countless people every day.

The Bastille Day events brought a lot of pain into this world, but they also provided the inspiration for us all to adopt a more caring, grateful and empathetic mindset. As SigEps, it is our responsibility to display leadership in the face of tragedy, to unite, and to protect one another — to protect all of humanity — from suffering. Is this not the meaning of brotherly love?

Fraternally,

FRANKLIN RICE
California-Berkeley '18

Faculty fellow's story in spring issue touches chord with his chapter

Dear Journal staff,

Thank you for being patient with us as we come to terms with losing Fred Gottheil, Illinois Renaissance, our brother, friend and faculty fellow. We are grateful for the care you all designed for while highlighting Fred's impactful contributions to Illinois Alpha RLC in the spring 2016 Journal.

Fred was set to rest beside his late son, Josh (I noted the inclusion of the brother wearing the Josh Gottheil Memorial Fund T-shirt in the article's photo — nicely done), in the cemetery just two blocks south of our chapter home. Many Illinois Alpha brothers were in attendance at the service, cemetery and Gottheil home.

I traveled to Champaign again in the month of June to see Diane and begin the design portion of Fred's memorial that will be placed in the newly rechristened chapter house classroom: "Gottheil Hall." All of the Journals that you sent kept me company on the way down.



Thank you again for being there, your empathy, your understanding and your profound impact with this Journal article. We learn from watching others in motion; the Journal consistently designs for this theme. Fred, and we, are smiling as that Journal momentum moves us ever forward.

Fraternally,

SHAWN DALGLEISH
Illinois '81
Chapter Counselor, Illinois Alpha AVC

Want to share a favorite Journal article and take the conversation online? You can connect with SigEp and thousands of brothers on our social media channels (sigep.org/socialmedia).

You can also read and share the Journal online at sigep.org/journal



SigEps in the Olympics



1932 Los Angeles

William H. Kuhlemeier, Southern California '34
Sport: Gymnastics
Event: Clubs
Medal: Bronze

1928 Amsterdam

Hubert A. Caldwell, California-Berkeley '29
Sport: Rowing
Event: Eight with Coxswain (8+)
Medal: Gold

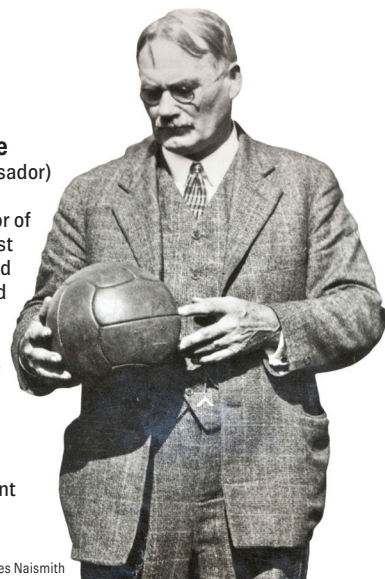
J. Lyman Bingham, Denver 1916
Sport: Athletics (Manager of U.S. Track Team)
Interesting fact: Bingham went on to serve as executive director of the Olympic association from 1950, when the committee was organized, until 1954.

1936 Berlin

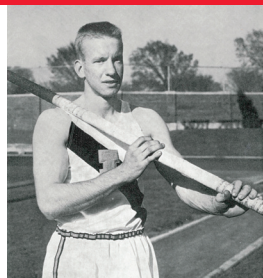
James Naismith, Kansas Renaissance
Sport: Basketball (Honored Guest and Ambassador)
Event: Men's Basketball
Interesting fact: Naismith was given the honor of tossing up the ball for the tip-off of the very first Olympic basketball game, between Estonia and France (won by Estonia 34-29). He also handed out the medals to winning teams.

Edward C. Gallagher, Oklahoma State Renaissance

Sport: Wrestling (Coaching Staff)
Interesting fact: Gallagher was an honorary coach at the 1936 games. During his tenure as Oklahoma State's head wrestling coach, he sent 16 men to the Olympics.



James Naismith



Donald R. Laz

1952 Helsinki

Donald R. Laz, Illinois '51
Sport: Athletics
Event: Pole Vault
Medal: Silver

Burwell O. "Bumpy" Jones, Michigan '55
Sport: Swimming
Event: 4x200-meter freestyle relay
Interesting fact: Although the U.S. finished first and brought home the gold, Jones did not receive a medal under the 1952 rules because he did not swim in the event final. He did compete in the preliminaries. At the 1951 Pan American Games held in Buenos Aires, Argentina, he won the bronze medal in the men's 100-meter backstroke and a gold medal in the men's 4x200-meter freestyle relay event.

Bill Parnell, Washington State '50
Sport: Athletics
Event: Middle-distance Running



Bill Parnell

1948 London

Bill Parnell, Washington State '50
Sport: Athletics
Event: Middle-distance Running
Interesting fact: Parnell won the gold medal in the 1-mile race at the 1950 British Empire Games at Auckland.

Bill Jernigan, Oklahoma State '50
Sport: Wrestling Freestyle
Event: 52kg (Flyweight)
Interesting fact: Jernigan made it to the second round of competition at 114.5 lbs.

1956 Cortina d'Ampezzo
Les Streeter, Middlebury '55
Sport: Alpine Skiing

1996 Atlanta

Robert Kempainen, Dartmouth '88
Sport: Athletics
Event: Distance Running

Rich DeAugustinis, Georgia Tech '92
Interesting fact: On the morning of the opening ceremonies, DeAugustinis ran the Olympic Flame through downtown Atlanta.

Frank E. Rader, Davidson '71
Sport: Wrestling (Coaching Staff)



John Chaplin

2000 Sydney

John Chaplin, Washington State '63
Sport: Athletics (Head Coach)
Interesting fact: Chaplin was the head coach of the U.S. Olympic Track and Field Team at the 2000 Olympics. Collectively, the team

brought home seven gold medals, four silver medals and five bronze medals.

Jon Rauch, Morehead State '00
Sport: Baseball (Pitcher)
Event: Baseball
Medal: Gold



Jon Rauch

2002 Salt Lake City

Chris Gassman, Colorado '04
Interesting fact: As a volunteer race runner, Gassman was responsible for maintaining the alpine skiing course between racers. This meant preventing delays and maintaining a level playing field across each athlete's race. The pressure was high, as every second the Games were delayed cost \$1 million, Gassman said.

Save the Date

January 2017

Northeast Carlson Leadership Academy

Long Branch, N.J. 1/20-22
sigep.org/carlson

Florida International 30th Anniversary

Miami Beach, Fla. 1/21
tjelke@tjelke.com

February 2017

Southeast Carlson Leadership Academy

Atlanta, Ga. 2/3-5
sigep.org/carlson

Southern California Carlson Leadership Academy

Orange County, Calif. 2/10-11
sigep.org/carlson

Southwest Carlson Leadership Academy

Oklahoma City, Okla. 2/17-18
sigep.org/carlson

South Dakota State 20th Anniversary

Brookings, S.D. 2/18
sdsigep.com

Midwest Carlson Leadership Academy

Chicago, Ill. 2/24-25
sigep.org/carlson

Northeastern 25th Anniversary

Boston, Mass. 2/25
nusigep25@gmail.com

March 2017

Lamar 60th Anniversary King Ball

Beaumont, Texas 3/3-4
donburnett@allstate.com

April 2017

Tennessee Tech Alumni Golf Tournament

Cookeville, Tenn. 4/22

May 2017

Missouri S&T 70th Anniversary

St. Louis, Mo. 5/19-21
michaelkearney@kearneystl.com

Cleveland State AVC Annual Meeting

Cleveland, Ohio 5/20
daveh1901@aol.com

June 2017

Miami (Ohio) Alumni Weekend

Oxford, Ohio 6/9-10
www.ohioetaalumni.com

August 2017

55th Grand Chapter Conclave

Orlando, Fla. 8/2-6
www.sigep.org/conclave/

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The secrets to success at Washington State

By TYA N. TURNER

SigEp's Washington State Chapter is currently enjoying some of its greatest successes ever.

The group is fresh off winning a Donald C. McCleary Award for Excellence in Member Development and its second Buchanan Cup since being accredited by the national Fraternity as a SigEp Residential Learning Community in 2011. The chapter was 119 brothers strong in spring 2016 and concluded the semester with a cumulative GPA of 3.26. This performance topped their fall 2015 GPA by nearly a tenth of a percent and earned them the highest academic ranking of all fraternities on campus.

Many of the secrets to Washington Alpha's success can be found behind the red door of a stately brick home at 610 NE Colorado Street. Visitors might find it hard to believe that nearly 60 college men live in the neat and well-maintained house on Washington State's Pullman campus. For the brothers who call it home, this Residential Learning Community symbolizes and supports an elite kind of college experience.

Members credit the chapter's long-standing tradition of maintaining a substance-free facility with helping them form stronger bonds and reducing the pressure many college students feel to drink or take drugs. Brothers take pride in being able to live in this kind of environment, and they perform weekly chores to keep the home clean and free of distracting clutter. In addition, the Alumni and Volunteer Corporation's vice president of housing, **Ken Christianson, Washington State '74**, has made maintaining the house an ongoing priority, overseeing everything from replacing worn furniture to installing energy-efficient lighting and making sure the house is up to code.

"The house is in great shape," observed Justin Rath, who concluded a two-year stint as resident scholar at the end of spring 2016. After Internet capacity was upgraded last year, Rath noticed many brothers were studying at the house more instead of walking up to the library, where there can be fierce competition to find a quiet spot.

Comfortable but elegant, the common areas of the house are well suited to both casual gatherings and more structured opportunities for personal and intellectual growth. It's common to find brothers hanging out talking about sports or politics or attending programming such as the chapter's annual presentation on professional attire, advice from financial advisors, or a recent workshop on abolishing racism by Faculty Fellow Charles Weller.

Typically, either Weller, a clinical associate professor in history, or the chapter's other faculty fellow, Mark Swanson, an associate professor in ecology and silviculture, sit in on chapter meetings to offer insights or share lessons from their own life experiences. Some of Weller's teachings have also been incorporated into the chapter's Balanced Man Program. Like Weller, Swanson also presents seminars customized for the chapter. One of his recent presentations was on preparing for a career in a world where technology has raised expectations for skills and knowledge.

Swanson noted the faculty fellow program has value beyond being a great opportunity for members to engage with and learn from professors outside the classroom.

"One of the biggest problems with society today is the breakdown of cross-generational communication and mentorship, and the inclusion of faculty in the Greek system as mentors is one small way in which this breakdown can be slowed or reversed," Swanson stated.

In addition, members participate in events like ManTalk, a men's personal growth group developed by former Resident Scholar **Shane McKee, Washington State Renaissance**. ManTalk events have covered topics such as depression and male identity and have given members the chance to discuss issues that men frequently don't talk about. As part of the series, university and community leaders such as Washington State's head basketball coach, Ernie Kent, and the mayor of



Faculty Fellow Charles Weller holds a discussion with brothers in the chapter's formal living room. At any given time, the RLC's five different study areas are likely to be occupied by men studying, working on papers, or collaborating on group projects. Right: Weller and brothers listen closely as Jacob Saetre, '20, makes a point.



Faculty Fellows Mark Swanson (far right) and Charles Weller (seated, left of Swanson) hang out with Washington State brothers in front of their Residential Learning Community, a facility that has helped drive chapter success.

Pullman have been invited to talk about their ideas of what it means to be a man.

The wide range of topics and ideas is intentional, said **Nolan Lilje, '18**, vice president of programming, because it's important to offer opportunities that are "relevant and interesting to everyone and will allow them to take something away from attending an event."

Like every strong SigEp chapter, Washington State's Residential Learning Community would not exist without a

core group of volunteers to inspire a shared vision and provide continuity of leadership. For the better part of the last decade, **Craig Dewey, '72**, supported a dedicated band of volunteers as Alumni and Volunteer Corporation president. Today, the reigns have been passed along to **Joshua Palmer, '08**, and Dewey remains involved as one of many mentors advising chapter leaders on operations, academics and life.

Alumni have also supported the chapter generously through gifts to scholarships and facility improvements. Recently, **John Underwood, '58**, was so impressed by the chapter's academic strength and campus leadership that he contributed \$75,000 to its scholarship fund.

The depth of talent in the chapter hasn't gone unnoticed by university officials either. A stop at the Washington Alpha Residential Learning Community is part of the campus tour for potential students. And for the last four years, the home has served as a location for on-campus interviews during university career fairs.

Chapter President **Joe Kurle, '18**, attributed the chapter's successful partnerships to shared goals between the chapter and the university. "The balance between academic and personal development and the cooperation between our undergraduate members and university faculty creates an environment which makes it easier to develop in a more complete way," said Kurle.



Alumni and Volunteer News

American Marketing Association names award after SigEp volunteer

For the last decade, the American Marketing Association has presented an annual volunteer award. This year, the organization's board of directors announced the award would be named after **Ric Sweeney, Cincinnati Renaissance**.

Sweeney has been a member of the American Marketing Association since 1996 and has volunteered with the group for nearly 20 years. In April, Sweeney personally presented the first Ric Sweeney Volunteer of the Year Award at AMA's Converge 2016 Leadership Summit.

Sweeney is an associate professor in the marketing department at the University of Cincinnati's Lindner College of Business and also serves as faculty fellow and balanced man steward for SigEp's Cincinnati Chapter. He became a Renaissance brother in 2011. Sweeney was featured in the Journal's spring 2016 feature story, "The road to the top," where he weighed in on SigEp's journey to become the premier student organization.



Sweeney (center) receives a commemorative award recognizing his eponymous accolade.



President Perry is surrounded by the Eastern Illinois Chapter following his initiation.

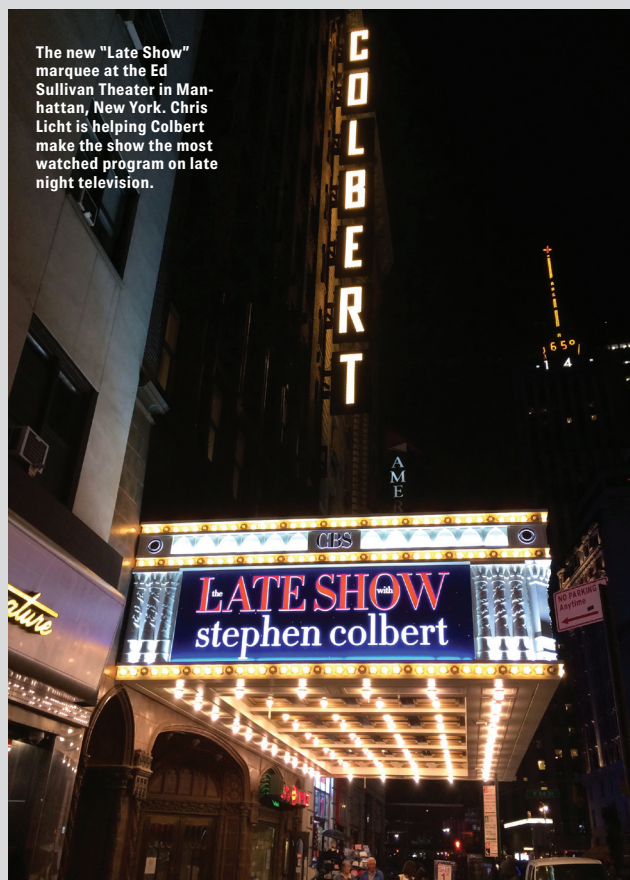
University President William Perry joins SigEp

Eastern Illinois University's 10th president was initiated as a Renaissance brother this past fall. President **William Perry, Eastern Illinois Renaissance**, recently retired after a tenure that afforded frequent opportunities to interact with the SigEps on campus. Perry also developed strong relationships with SigEp volunteers like Order of the Golden Heart recipient **Charles "Doc" Eberly, Bowling Green State '63**, a professor emeritus at Eastern Illinois.

The Renaissance of Brotherhood Program provides for men who live up to the ideals of Sigma Phi Epsilon to be part of the Fraternity even though they may not have had

the opportunity during their college years. Perry is the second Eastern Illinois president to join the chapter. Former President **Stanley Rives, Eastern Illinois Renaissance**, was initiated in 1992 at the chapter's charter installation.

Former Chapter President **Christian Sammons, '15**, was honored to extend the invitation to President Perry. Sammons said, "It doesn't always occur to us that anyone outside the Fraternity will take note of what we are doing. So when the president of the university recognized that and showed an interest in being involved, we were so proud and humbled that he'd want to align himself with us and go through the Ritual to become a SigEp brother."



The new "Late Show" marquee at the Ed Sullivan Theater in Manhattan, New York. Chris Licht is helping Colbert make the show the most watched program on late night television.

Syracuse alumnus named executive producer and showrunner of 'The Late Show with Stephen Colbert'

Chris Licht, Syracuse '93, was named executive producer and showrunner of "The Late Show with Stephen Colbert" and executive vice president of special programming for CBS this spring. Licht moves to this new role after serving as the vice president of programming for CBS News and executive producer of "CBS This Morning," a show he helped reinvent.

Licht also launched MSNBC's "Morning Joe," serving as the show's executive producer, and was named one of Fast Company's Most Creative People in Business.

Now Licht is working with Colbert to take "The Late Show" to the top of the ratings list and produce the most compelling content on late night television.

Reflecting on his role, Licht told Fast Company, "My sole job is to look at where there are roadblocks to people succeeding and do everything I can to remove them so people flourish, are creative, and have the power to take risks and chances."



Chris Licht

A SigEp at the helm of Lions Clubs International

By TYIA N. TURNER

Bob Corlew, Davidson '75, was elected to serve as the 100th president of Lions Clubs International this past June at the association's convention in Fukuoka, Japan. With nearly 1.4 million members in 200 countries, the Lions Club is the world's largest service organization.

The group's stated mission is "to empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding." Its current primary service focus is helping the blind and visually impaired. The group also coordinates vision screenings for young children, runs literacy and hunger-relief programs, and assists people affected by natural disasters.

As president, Corlew continued to lead an initiative established in 2014 to serve at least 100 million people worldwide before the organization marks its centennial in 2017. On September 6, 2016, Corlew proudly announced to members that the group had achieved this goal and issued the challenge, "How many more can we serve?"

Corlew joined the Lions Club in Murfreesboro, Tennessee, in 1978 and has since held a number of local, regional and national positions. He's also been instrumental in chartering several new clubs, the most recent being a club comprised of judges and lawyers that grew to more than 75 members in its first year. At the conclusion of his one-year term as president, Corlew will spend another year as chairman of the Lions Foundation, overseeing nearly \$50 million in grant funding.

Before retiring from his professional career, Corlew was a professor at the Nashville School of Law and served for 24 years as chancellor of Tennessee's Sixteenth District Chancery Court.



Bob Corlew is welcomed with applause after his induction in Fukuoka, Japan. He will be the 100th president of Lions Clubs International.

"I think my years at Davidson as a SigEp taught me the importance of brotherhood and working together for a common goal."

Corlew's commitment to service has also impacted SigEp. He previously served as chapter counselor at Middle Tennessee State and even helped secure the loan for a new chapter home, personally signing the note with three other alumni.

"I think my years at Davidson as a SigEp taught me the importance of

brotherhood and working together for a common goal," Corlew reflected.

Phil Barnes, Middle Tennessee State '79, has seen firsthand how committed Corlew is to the groups he serves. "He was one of our first chapter counselors at Tennessee Theta. He has been and continues to be one of the kindest, most humble men that I have ever known," said Barnes. Barnes, who previously worked alongside Corlew as a SigEp volunteer, is also a district governor for the Lions Club. He is confident that Corlew's leadership will make a lasting impact on thousands, and perhaps millions, worldwide.

"To be doing good deeds is man's most glorious task."

~ SOPHOCLES

For the record books: Keith Bruce reflects on Super Bowl 50

By JAKE BREDSTRAND, Washington State '11

Keith Bruce, Illinois '87, ran the most celebrated Super Bowl in the event's history, the record-setting Super Bowl 50. The former SigEp vice president of recruitment says he learned the power of team work and collaboration as an undergraduate brother.

With his three-year term as CEO of the 50th Super Bowl behind him, Bruce shared some of his favorite moments and proudest accomplishments with SigEp's associate director of advancement, **Jake Bredstrand, Washington State '11**.

Jake Bredstrand: You achieved your goal of being "the most giving Super Bowl ever." What did that look like?

Keith Bruce: At the end of the day, the Host Committee raised over \$13 million for the 50 Fund, contributing all of that money to community initiatives and high-performing nonprofits, ultimately reaching over 550,000 youth in the Bay Area.

I really believe we set a new standard for how a global sporting event can focus on its local communities and really make a significant contribution to people in the region who aren't as fortunate and need it the most.

I am also very proud of our support for local small businesses here in the Bay Area. Through the NFL Business Connect program, we brought in \$6.6 million in direct local contracts with small, diverse businesses — minority, women, LGBT and veteran-owned businesses — helping these companies obtain a piece of the massive Super Bowl 50 economy.

So overall, we delivered over \$20 million directly to the Bay Area community through the 50 Fund charitable grants and contracts.

JB: Super Bowl 50 set several records for a Super Bowl and major sporting events in general. Which are you most proud of?

KB: I am proud of all of them quite frankly. We set so many records — total viewers, transportation, fan engagement, social media, among others. A couple of records I am particularly happy with are our record

attendance at Super Bowl City and our social media metrics.

We had 1.1 million people flow through Super Bowl City, our free fan festival on the waterfront in San Francisco, during the nine days it was open. An even more impressive stat was that 1.9 million Bay Area residents — a third of our population — attended some kind of Super Bowl 50 event. That still just amazes me. We have not had a Super Bowl in over 30 years, so the Bay Area was ready and showed up big time with their support.

Another big goal was to be the most technologically advanced and most shared Super Bowl ever. We saw a record 4.3 billion views of Super Bowl 50 content on Twitter and over 155 million fan interactions on Instagram, making us the most socially shared Super Bowl ever. Levi's Stadium set records for data usage and unique Wi-Fi users during Super Bowl 50.

Bottom line, I think Silicon Valley and our partners really stepped up to make sure that our technology not only worked well, but that it over-delivered on expectations and efficiency. We could not have been the most shared Super Bowl ever if our technology wasn't ready for the challenge.

JB: Any favorite memories or people you met on Super Bowl Sunday?

KB: Several people stand out. I met a fan at one of the pre-game parties that had been to every Super Bowl since 1985, when the Bay Area last hosted a Super Bowl at Stanford. The look on his face was priceless, he was so happy to be there. Another is meeting the Blue Angels pilots on the field after the game ... they were like kids soaking it all up like the other fans.

I enjoyed chatting with Jim Nantz (CBS), Steve Mariucci (NFL Network) and Steve Young (ESPN) on the field before the game ... they were so impressed with Levi's Stadium, the week of celebrations, and most importantly the weather I had ordered up for Super Bowl 50!

To be honest, every person I met was important to me on Super Bowl Sunday ... a very special day that I will always remember.



Keith Bruce takes the field on Super Bowl Sunday, the culminating day of a three-year term as CEO of the 50th Super Bowl.

JB: You just ended a three-year term as CEO. What's next? Is there a chance you'll take on another Super Bowl?

KB: It has been an amazing three years, easily the most professionally rewarding and personally gratifying years of my long career in the sports business. I am now a free agent so to speak, looking for the next new leadership opportunity in the sports world.

It's an exciting time for me and for the industry, so I am very optimistic about what's next. Sports, technology and media are all coming together at such a rapid pace, and there are so many new and exciting companies out there.

The next five Super Bowls and their host markets are now set, so I don't see myself taking on another Super Bowl CEO role in the near future. If San Francisco decides to bid on another one in a few years, I would consider supporting or leading the bid committee as a bid chair or something similar. But I have some ambitious goals and big ideas about what's next for me, and I am very excited about the opportunities out there.

JB: And just for fun, any prediction for a Super Bowl 51 matchup?

KB: Hard to say this early as so many teams could get there. In the AFC, I would keep my eye on the Patriots, Steelers and the Broncos again. In the NFC, I like the Cowboys, Eagles and Seahawks. Those are legitimate playoff teams. A good sleeper team to watch is the Raiders — I think they are going to be good this year.

Chapter brothers vie for same congressional seat

By JOSE "PEPI" DIAZ, Miami (Florida) '02

Florida's 26th Congressional District is one of the most important swing seats in the United States House of Representatives. In the 2012 and 2014 election cycles, two different men, from two different parties, won this important seat in Congress. This fall, those same two men faced off again on the November ballot.

The incumbent, Republican **Carlos Curbelo, Miami (Florida) '02**, was challenged by his immediate past incumbent — and SigEp chapter brother — Democrat **Joe Garcia, Miami (Florida) '87**, whom he beat in 2014.

With Curbelo emerging as the winner of this most recent election, the residents of Miami-Dade County will continue to be well-served by a SigEp alumnus, an outcome that was inevitable in this tale of two brothers. (Established in 2012 as a result of the 2010 census, Florida's 26th district has always been represented by a member of SigEp's University of Miami Chapter.)

Both of these distinguished brothers were actively involved in the early stages of two separate recolonization efforts at their alma mater, Garcia in 1985, and Curbelo in 1999. And as can be imagined, both were exemplary student leaders who served in student government. Since college, their trajectories have differed, but they have both ended up in the same place and have gone on to serve honorably in their respective roles as federal legislators.

"The weight of the challenges that you face as an elected leader is great but not insurmountable thanks to the lessons of SigEp," Garcia reflected.

"We always talk about the connections you can develop by being a brother, but the biggest lesson I learned as a SigEp at

the University of Miami was how to trust in — and rely on — others to get things done. I learned the strength of camaraderie and that trusting in your brothers creates a collective capacity that makes almost anything possible," said Garcia.

Garcia led recruitment efforts for SigEp and helped grow the chapter from a small group to the biggest fraternity on campus. "It was a difficult feat, but one that was achievable through cooperation and trust. It's something that I have carried with me into public service," he said.

Prior to his time in the U.S. House, Garcia served as chairman of the Florida Public Service Commission in Tallahassee, the entity that regulates the energy sector in the state of Florida. Immediately prior to running for Congress, he was appointed by President Obama to serve as the director of the Office of Minority Economic Impact for the Department of Energy.

Like Garcia, Curbelo also had to build a chapter from the ground up. When the University of Miami Chapter returned from a second period of dormancy in the late '90s, Curbelo was selected as a founding father of the new group. As community involvement coordinator with SigEp, he began developing skills he later brought to a career in public service.

"Being a founding father of the Florida Gamma Chapter of SigEp was an invaluable experience. As a member of the Greek community, I learned the importance of working with my peers to achieve a common goal, a lesson I constantly put



Carlos Curbelo (left) and Joe Garcia faced off for the second time this November in a congressional race that gave residents of Florida's 26th district a choice between two brothers from SigEp's Miami (Florida) Chapter.

into practice in Congress. More importantly, as a SigEp I learned the importance of values-based leadership, which is still at the core of who I am today," said Curbelo.

After college and prior to his federal service, Curbelo served as state director for former Sen. George Lemieux, R-Fla., and as an elected member of the Miami-Dade County Public School Board. He sits on various committees in the U.S. House and is currently chairing the subcommittee on Agriculture, Energy and Trade.

As Curbelo serves in Congress for the next two years, we can expect to see Garcia continue to pursue a career marked by public service. These are perhaps just the first chapters in a rich and expanding SigEp-themed political story.

Jose "Pepi" Diaz is a Republican member of the Florida House of Representatives, representing the 116th District. For more information on the candidates, you can go to www.curbelo.house.gov or www.joegarciaforfl.com.

"I learned the importance of working with my peers to achieve a common goal, a lesson I constantly put into practice in Congress."

~ Rep. Carlos Curbelo

In business and basketball, brothers win big with Spurs

By MITCH GOLDICH, Lehigh '09



Charlie Amato (left) and Gary Dudley, business partners and minority owners of the San Antonio Spurs, enjoyed a moment at the AT&T Center with Entertainus Carnivorous, mascot of the five-time NBA champs.

When Charlie Amato, Sam Houston State '70, arrived on campus as a freshman in the fall of 1966, he was happy to see a familiar face. Gary Dudley, Sam Houston State '69, whom he'd befriended one year during a childhood spent moving around the Gulf Coast, was equally happy to see Amato come through the SigEp house during recruitment. The two had lost touch over the years between sixth grade and college, but they've been connected ever since.

Today, Amato and Dudley are not only SigEp chapter brothers, but also business partners and minority owners of the San Antonio Spurs — with five NBA championship rings apiece to prove it.

"It's been one of the great joys of my life," Amato said. "You make a lot of good business deals, but nothing is as exciting as winning a championship."

"The river parades are amazing," Dudley said of San Antonio's habitual celebration after each of the team's five titles in 1999, 2003, 2005, 2007 and 2014. "It's just a kick in the butt to watch the fans enjoy it."

The two founded Southwest Business Corporation (SWBC) together in 1976, primarily selling insurance to credit unions. Dudley was the first to enter the industry after he was drafted and returned from six months of active duty in the U.S. Marine Corps. Amato's first job out of school was in banking, and Dudley later helped get him an interview at the insurance company where he worked.

After a few years of working together, they decided to start their own company within the same field. Both were unhappy with the customer service provided by their previous employer and now say they founded their business with the values they learned from their SigEp experience in mind.

"We loved the Fraternity for a lot of reasons, and one was the respect we gave each other," Dudley said. "The success we had [in business] started back with how SigEps believed in treating people."



Amato said they built their company not too differently from how their chapter recruited new members.

"He has strengths that I don't have, and I have strengths that he doesn't have," Amato said of his partnership with Dudley. "And we looked for people with multiple talents."

Today, SWBC has grown to employ more than 3,000 people and provides mortgage and investment services in addition to insurance.

Their success building a major company from the ground up led to a very important phone call in 1993. Then-Spurs owner Red McCombs had decided to sell the team so he could purchase the NFL's Minnesota Vikings. Because there was no clause tying the Spurs to San Antonio, it was crucial that local investors like Amato and Dudley step up. Otherwise, the city could have lost its team before the unprecedented run of success that was soon to come.

Dudley and Amato joined an initial group of roughly 20 owners who took over the business operations of the team. Today, the group operates as Spurs Sports & Entertainment and also owns minor league hockey and soccer teams, Austin's NBA Development League team, and San Antonio's WNBA team, the Stars.

It was Amato's idea to rename the group's D-League team and solidify its connection to the NBA franchise. Originally the Austin Toros, he suggested that rebranding them the Austin Spurs would immediately increase fan interest, sell more tickets, and generate corporate sponsorships. He said he has since been proven right.

Coincidentally, the Austin Spurs are under the leadership of another SigEp, General Manager **Tim Salier, Monmouth '96**, who was named the D-League's executive of the year after overseeing the team's first year with a new name in 2015.

In addition to all the success the Spurs ownership group has had on the court, Dudley and Amato are proud of what they've accomplished off of it. A lot of their time is devoted to Silver & Black Give Back, which manages the team's charity work. The organization raises money to



support schools and other youth organizations in the community, paving basketball courts for underprivileged kids, and sponsoring a summer basketball league. They also put on events like the annual Tux 'N Tennies, which features auctions and skits by Spurs players in attendance.

Both Dudley and Amato are quick to credit the Spurs' lengthy run of success to General Manager R.C. Buford and Head Coach Gregg Popovich.

But a big part of what helps make the Spurs one of the premier franchises in all of American sports is the continuity they've had in those leadership roles. The owners feel that their job is to put talented people in charge and then let them do their jobs.

As Amato explained it, "I told Pop I'd stay out of the coaching business if he stayed out of the financial service business."

And Dudley, who said he keeps his championship rings at work so clients can wear them and take pictures, has no problems keeping up that arrangement.

"It's worked well," he said with a laugh.

As well as any other team in pro sports over the last 20 years.

Top left: Dudley keeps his championship rings at work so clients can wear them and take pictures. Center: Amato shares a laugh with Spurs point guard Tony Parker in 2011. Bottom right: Amato and Dudley pose with Spurs Assistant Coach Becky Hammon, who became the first full-time female coach in a major U.S. professional sports league in 2014.

"You make a lot of good business deals, but nothing is as exciting as winning a championship."





World record shattered on epic journey across the globe

By MATTHEW EISEN, Yale '10

Colin O'Brady pauses to take a selfie while caught in a windstorm at 19,000 feet during a solo climb to the top of Aconcagua in Mendoza, Argentina. Aconcagua is South America's highest peak and the tallest mountain outside of Asia.

Standing atop the world's tallest peak, Colin O'Brady, Yale '06, briefly pulled off his oxygen mask to revel in the glory of mountaineering's most difficult test. He had become one of the few people to ever reach the "Top of the World" at Mount Everest — 29,029 feet up.

Exhausted from a climb that required two summit attempts because of poor weather conditions, O'Brady's celebration and much-needed respite lasted only a few hours. A week later, he was already at the apex of Mount Denali, the tallest point in North America (20,310 feet). With that successful climb, the 31-year-old adventurer completed the Explorers Grand Slam, a technical and depleting race to the top of the tallest peak on each continent and to both the North and South

Poles. Reaching the top of Everest (Asia), Aconcagua (South America), Denali (North America), Kilimanjaro (Africa), Carstensz (Oceania), Vinson (Antarctica) and Elbrus (Europe) is a feat that has been accomplished by fewer than 50 people. O'Brady completed the Grand Slam on May 27, 2016, a mere 139 days after he started, breaking the previous world record by an astonishing 53 days.

"The biggest challenge is the consecutive nature and the cumulative fatigue,"

O'Brady said. "There were many times where I was brutally tired."

In completing the slam, O'Brady relied on stamina he had built competing as a professional triathlete in more than 25 countries over the last seven years. He described one particular ascent up Kilimanjaro where both his speed and endurance were on display. Whereas most climbers attempt to summit in six or seven days, O'Brady sought to do it in a single shot. He struggled to find a local guide willing to hike with him, a requirement on the mountain, and many actually bet against him. But O'Brady proved them wrong, making it to the top in 11 hours and 50 minutes. He modestly described that particular climb as "a big push."

Despite O'Brady's ultimate triumph, there was a time when even attempting

"One second I was skipping rope, carefree as a kid on a summer day, and in an instant I was face down on the sand engulfed in flames to my neck."

such a feat would have seemed impossible. In January 2008, the Portland, Oregon, native and former collegiate swimmer was exploring Koh Tao, Thailand, with a childhood friend when disaster struck. Locals invited

O'Brady and others to participate in a beachside game of flaming jump rope.

On his blog, O'Brady wrote, "One second I was skipping rope, carefree as a kid on a summer day, and in an instant I was face down on the sand engulfed in flames to my neck. I felt the burning of fire all over my body, and in a moment of pure instinct and adrenaline, I picked myself up and ran full speed into the ocean, extinguishing the flames." O'Brady suffered second-degree burns to 22 percent of his body and third-degree burns to his left foot — the Thai doctors weren't sure if he would ever regain full range of motion in his legs.

O'Brady's recovery would prove difficult, and before he could put his full energy into regaining his physical strength, he needed significant emotional healing. O'Brady credited the presence of family, friends and some of his SigEp brothers in helping him through that process.

"The community, camaraderie and friendships of SigEp have all played a significant role in my development," he said. He was able to draw on these relationships as he looked ahead. With the same determination and perseverance that would eventually propel O'Brady to the top of Mount Everest, he endured the intensive physical therapy required to walk normally again and also began to train for triathlons — a promise he had made to his mother while lying in his hospital bed in Thailand.

In 2009, a mere 19 months after the horrific accident, O'Brady won the overall amateur title at the Chicago Triathlon. It was the start of a series of physical challenges that have come to define his adult life.

O'Brady finds inspiration to push through such monumental challenges from his fiancée Jenna, who helped with the year-long planning for the Explorers Grand Slam, and from the children



O'Brady descends Denali, the final expedition of the Explorer's Grand Slam, hours after setting two world records. In addition to completing the mountaineering challenge in record time, O'Brady broke a speed record for completing the seven summits in 132 days.



O'Brady takes a break at the summit of Antarctica's Mount Vinson. At minus 70 degrees, O'Brady's eyebrows were covered in frost.

he and Jenna support through their nonprofit, Beyond 7/2 (an allusion to the seven mountains and two poles). The organization supports O'Brady's athletic efforts, offers community education, and pursues charitable work. Notably, Beyond 7/2 focuses on childhood obesity and asks kids, "What's your Everest?" as a way to encourage them to set goals and maintain an active lifestyle. Several schools nationwide had the opportunity to speak with O'Brady via video chat from the Everest base camp.

"It's amazing to be with these kids. They're super interested. It's a story they can really get into, and it has been

a cool way to have a geography lesson in the classroom," O'Brady said. The organization continues to raise money and awareness about childhood health and wellness.

O'Brady spent the summer recuperating and speaking with students he hopes to inspire.

"I physically want to keep testing my limits, but I want to do it for more than just myself," he said. O'Brady clearly epitomizes a true Balanced Man.

To learn more about Colin O'Brady and his journey, visit his website at beyond72.com.

Our Very Own Balanced Men

Two Ruck Scholars selected for Fulbright

Alex Starnes, North Carolina State '16, and Stephen Wemple, Villanova '16, were selected as 2016-2017 Fulbright scholars. The Fulbright Program is the U.S. government's leading international educational exchange program. The prestigious grant is awarded to roughly 1,600 U.S. students each year and enables graduating college seniors to teach and conduct research abroad.

Starnes graduated with a degree in electrical and computer engineering with a minor in Spanish and is currently serving as a teaching assistant in Spain. He is a former chapter president and SigEp Ruck Scholar. During his time at North Carolina State, Starnes completed internships at

Boeing and Eastman Chemical and was active in Eta Kappa Nu, an electrical and computer engineering honors fraternity.

"I'm most excited about having the opportunity to serve as a cultural ambassador. To serve your country, university, fraternity and family is a big responsibility, and I am honored to do so," said Starnes.

Meanwhile, Wemple is teaching English in Vietnam. "My primary roles are English teacher and cultural ambassador, but I am also tasked with engaging the community through entrepreneurial programming. I hope to give students an outlet to develop critical thinking skills and creative frameworks," he said.

Like Starnes, Wemple is a former

Ruck Scholar and SigEp chapter officer, having served as chaplain and vice president of member development. He studied economics and finance at Villanova and spent two years volunteering as an English as a Second Language tutor for Vietnamese immigrants at the St. Thomas Aquinas Center.



Wemple (left) is greeted by his students upon his arrival in Vietnam. Right: Starnes soaks in Spanish culture at the Plaza del Obradoiro in Santiago de Compostela, Spain.



Texas Tech brothers Kevin Koestler (left) and Alex DeRossi (second from left) will help lead their school's student government association with fellow executive team members Ben Sharp and Witt Westbrook.

Texas Tech sweeps student government

SigEp's Texas Tech Chapter became the most heavily represented organization within the school's student government association this spring with six brothers elected or appointed to the governing body.

Chapter volunteer **Kevin Koestler**, '15, and former Chapter President **Alex DeRossi**, '17, have been elected to serve as graduate vice president and external vice president, respectively, of the Texas Tech Student Government Association. The posts are two of the university's highest elected student offices.

"Both Kevin and Alex have worked tirelessly over these past couple of months to achieve these results. Their dedication to Texas Tech, Texas Iota and the Lubbock community cannot be stated enough," said Chapter President **Zachary Augustine**, '17.

Koestler and DeRossi will serve alongside Balanced Man Scholarship Director **Tyler Humphreys**, '19, Vice President of Communications **Landon Currier**, '18, and **Andrew Dallenbach**, '19, each of whom was elected to fill their respective college's senate positions. Additionally, Chaplain **Justin Dumbek**, '15, is serving through an appointed position on the student body president's cabinet.

"If we bring the core SigEp values to every facet on university campuses, we will truly achieve our overarching objective as a partner in higher education. This is something that Texas Iota members truly believe in and will throw their full support behind," said Augustine.

"The support these men received from the undergraduate chapter brothers during this campaign was truly awe-inspiring and showed everyone the true meaning of hard work, determination and brotherly love."

Yale brothers are national and Ivy League champs

By **NICKOLAS BROOKS**, Yale '17

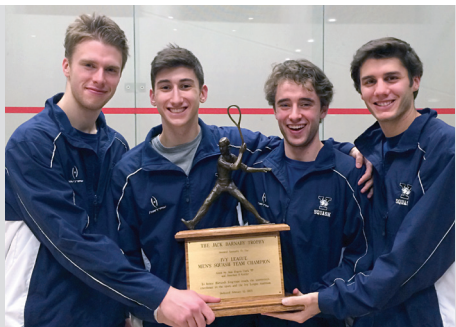
In athletic and intellectual competition, members of Yale's SigEp chapter have showcased excellence on campus and across the country.

Former Vice President of Programming **TJ Dembinski**, '17, and current Chaplain **Tripp Kaelin**, '18, joined the chapter's vice president of housing, **Jay Losty**, '19, and **Max Martin**, '18, to clinch the 2016 squash Ivy League Championship and the 2016 national title. Dembinski, who played phenomenally in the No. 2 position throughout the season, was named to the 2015-2016 All-Ivy team and elected captain of the Yale team for the 2016-2017 season.

AJ Edwards, '17, and **Alex Copeland**, '19, also added to Yale's trophy shelf as the men's basketball team won the Ivy League title and went to the NCAA tournament for the first time in over 60 years, beating Baylor in the first round, and putting up a good fight against Duke.

Bringing the school year to a strong close, **Scott Hicks**, '18, a former vice president of recruitment and current vice president of programming, helped secure another national championship for Yale as a member of the 2016 Mock Trial team.

With remaining Yale brothers boasting representation on the tennis and swimming teams, in a cappella and theater groups, and on the Yale Daily News staff, it is likely SigEp will see more awards in the 2016-2017 school year.



Yale chapter brothers and squash teammates celebrate following their Ivy League Championship win. Pictured (from left): TJ Dembinski, Max Martin, Tripp Kaelin and Jay Losty.

Future doctors bring care to those in need

By TYA N. TURNER

As a physiology and public health major, **Andrew Good, Arizona '17**, has his sights set on a career as a physician. There's a practice in family and community medicine in his future, but Good knew he didn't want to have to wait to complete his M.D. to begin helping people lead healthier lives. His chapter brother, **Sai Shah, '18**, felt the same way. A double major in finance and molecular and cellular biology, Shah is also planning to attend medical school and will pursue a career in orthopedics or primary care medicine. Because it is often difficult for undergraduates to get hands-on medical training, the two brothers were willing to think outside of the box.

One day while attending a health careers event, the answer presented itself. The brothers approached the founder of Dequenesh Community Health, a local health care nonprofit, hoping to volunteer with the organization. By the time the conversation was over, she had inspired the pair to start a mobile clinic.

Good and Shah founded the campus-based nonprofit Mobile Medicats in February 2015 to provide free first aid and health screenings to homeless and low-income residents in Tucson. As it conducts fundraisers and seeks donors, the organization is operating under the guidance of Dequenesh. Deanna Lewis, the woman who inspired the brothers, currently works as a physician assistant while managing Dequenesh and acting as a mentor and advisor to the pair.

In October, Mobile Medicats was able to purchase a cargo trailer. Shah said it's now being outfitted to serve as an exam room and that Lewis has plans to supply the organization with a truck. He and Good expect to start providing services in January 2017 and are applying for grants to cover their ongoing expenses.

Meanwhile, the brothers are working on a partnership with the University of Arizona College of Medicine that will encourage medical students to volunteer with Mobile Medicats. They plan to

recruit doctors to volunteer, as well, and have signed up a loyal group of student volunteers.

Until Mobile Medicats can begin providing services, their major activity is going with volunteers on monthly "community ride-alongs," where they go into the community to talk with the people they want to serve in order to better understand their needs.

It's a huge undertaking for a couple of college students, but Good said his experience in SigEp made him believe it was possible. If it weren't for SigEp, "I wouldn't have been confident or ambitious enough to chase something like this," he explained.

While community health isn't a high-profile medical specialty, Good firmly believes in it, stating, "It's what the community needs most."

You can learn more about Mobile Medicats online at dequenesh.org/mobile-medicats.

It's a huge undertaking for a couple of college students, but Good said his experience in SigEp made him believe it was possible.



Top: The Crews'n Healthmobile, a mobile medical unit that treats homeless youth in Phoenix.

Above: Good and Shah meet with Dr. Randy Christensen, a 2007 CNN Hero, to learn about his work with the Crews'n Healthmobile.



The Mobile Medicats executive team confers with advisor Deanna Lewis.

"Good actions give strength to ourselves and inspire good actions in others."

~ PLATO

Chapter News

Wake Forest fosters understanding through speaker series

By **PATRICK J. CLARKE**, West Virginia '17

Through a new campus-wide speaker series, SigEp brothers at Wake Forest University are working to break down stereotypes and construct a community of tolerance and acceptance. On March 1, 2016, the chapter hosted its first speaker, Imam Khalid Griggs, an associate chaplain for Muslim life at Wake Forest.

Griggs, who adopted Islam in his senior year at Howard University, partly as a result of the civil rights movement, spoke of his experiences with the faith, its role at Wake Forest, and the importance of recognizing privilege as a university student and a member of a Greek-letter organization.

"The event was organized largely by one of our members, **Faraz Ahmed [Wake Forest '18]**, who is a member of the Muslim Student Alliance," said Chapter President **Austin Nissen, '17**. "He pitched the idea of promoting positive dialogue among students of different backgrounds." The executive board thought this was a perfect opportunity to make a difference on campus.

"I was inspired by my brothers in my Fraternity," said Ahmed. "Ever since I joined, my Fraternity has been asking questions about Islam and Muslim life on campus. ... I thought



Imam Khalid Griggs speaks with Wake Forest students at an event organized by SigEp brothers. The chapter is promoting dialogue among diverse groups on campus through its new speaker series.

it would be great not just for the Fraternity, but for anyone else who wanted to get to know the Muslim chaplain and learn more about the Islamic faith," he said.

"At the end of the day, we want everyone to live in a safe, friendly and loving environment, and that can only be done if all of us work together to put apart our differences and look at what our similarities are," said Ahmed.

Building on the success of its first event, the chapter went on to host a debate between the College Republicans and College Democrats and cohost a panel discussion with Spectrum, an LGBTQ student organization.

SigEp is Elon's Student Organization of the Year

By **TERRENCE McLAUGHLIN**, Elon '17



Chapter officers Coty Consic (left), Owen Gaffney and Jordon McRae accept Elon's Organization of the Year award on behalf of their chapter.

The North Carolina Mu RLC at Elon University was honored with the school's Student Organization of the Year Award during Elon's 21st annual Organization Awards and Inauguration Ceremony.

The Student Organization of the Year Award recognizes an outstanding on-campus organization based on its benefit to the university community, involvement on and off campus, achievement of annual goals, and ability to connect with those who are unaffiliated with the organization.

Kyle Porro, executive president of Elon's student government association, said the selection committee placed significant emphasis on "how the organization was bettering itself while at the same time bettering Elon University and Elon town communities."

Chapter President **Owen Gaffney, '18**, Vice President of Programming **Coty Consic, '18**, and Chaplain **Jordon McRae, '18**, accepted the award on behalf of the chapter. Consic said he was thrilled to see the hard work associated with member development and mentorship recognized.

The Elon Chapter was rechartered in 2005 and is currently comprised of 96 active brothers. This was the second honor presented to the chapter in 2016. In early February, the chapter received the Donald C. McCleary Excellence in Member Development Award at SigEp's Atlanta Carlson Leadership Academy.

Missouri State RLC receives university's top honor

By **DAN N. ALTMANN**, Missouri State '17

On April 25, 2016, SigEp's Missouri State Chapter was recognized with its school's Distinguished Merit Award. Each year, the award is given to the top five of the more than 350 student organizations on campus.

Earlier that month, the chapter was recognized as the school's Fraternity Chapter of the Year and received awards for Outstanding Risk Management Program, Outstanding Alumni/Parent Outreach, Highest Fraternity GPA, and Highest Philanthropic Donations out of 18 fraternities at Missouri State.

Additionally, members **Dan Altmann**, '17, **Evan Grosch**, '18, and **Adam Howe**, '19, were named Outstanding Fraternity Junior, Outstanding Philanthropist, and Outstanding Fraternity Freshman respectively.

Reflecting on the many awards received this spring, executive officers expressed the greatest excitement about being named among the leading student organizations on campus with the Distinguished Merit Award.

"Although we received Fraternity Chapter of the Year, this particular award is a great step in our pursuit of attaining a Buchanan Cup at the next Grand Chapter Conclave," said former Chapter President **Dan Altmann**, '17.



NIC President and CEO Judson Horras (center) and SigEp CEO Brian Warren, Virginia '04 (far right), join Stevens brothers to celebrate their NIC Award of Distinction. Also pictured (from left): Chapter Counselor Raymond Kirchhof, Stevens '09; former Chapter President Michael McCarthy, '17; and current Chapter President Troy Kanaszka, '17.

North-American Interfraternity Conference awards go to Stevens RLC and Christopher Newport brother

By **TYYA N. TURNER**

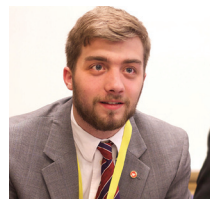
A SigEp chapter and a recent graduate have been honored with Awards of Distinction by the North-American Interfraternity Conference. The awards recognize the contributions of individuals and groups that demonstrate the ideals of leadership, service and fraternal values.

New Jersey Alpha RLC at Stevens Institute of Technology was selected based on campus and community leadership, as well as its high academic standards. SigEps are a visible and active part of campus life — 10-15 percent of resident assistants and 20 percent of orientation leaders are members of the chapter. Equally dedicated to the Hoboken, New Jersey, community, members provided food and other crucial support to their neighbors and even opened the chapter home to fellow students in the aftermath of Hurricane Sandy.

Its commitment to creating a meaningful chapter experience led to the creation of the Leadership, Individual Fitness and Teamwork initiative that earned the chapter an award from the Northeast Greek Leadership Association. Because of its ongoing success, the chapter has earned four consecutive Buchanan Cups.

Kenneth L. Nilsen, dean of students at Stevens, noted, "Since the chapter adopted the Balanced Man Program, they have been a model for the campus. They are currently the largest chapter on campus, hold the highest GPA and provide substance-free housing. The men who participate in SigEp are some of our best leaders."

Ryan D'Ercole, Christopher Newport '16, received the Undergraduate Award of Distinction. The award recognizes undergraduates who have used their fraternity experience to develop personally and as leaders. Of the thousands of undergraduate fraternity men around the country,



Ryan D'Ercole

D'Ercole was one of just five chosen to receive the 2016 award.

As president of his chapter, D'Ercole's work with university officials played a key role in securing new housing for the chapter and gaining accreditation as a Sigma Phi Epsilon Residential Learning Community. During his term, the Christopher Newport Chapter earned its fourth Buchanan Cup and received seven university awards, including Fraternity of the Year. The Christopher Newport community benefitted from his campaign to combat sexual assault, and his efforts to develop programming on global competency brought foreign ambassadors and business leaders to campus to speak.

"SigEp provided me with mentors who always pushed me to take on new challenges and always saw the man I could become," said D'Ercole, who is now serving as a regional director for the Fraternity.



The award-winning Missouri State RLC is flanked by chapter volunteers at the 2016 Carlson Leadership Academy in Oklahoma City.

Pedal for Life: California-Berkeley SigEps mark decade of philanthropy with charity ride

By KYLE McENTUSH, California-Berkeley '19, and TYIA N. TURNER

One morning this past May, a group of SigEp brothers gathered on the campus of the University of California-Berkeley for a post-finals workout unlike any other. The Pedal for Life ride would take them on a 500-mile journey through some of the most scenic vistas in the state. Their two-fold mission was to support a worthy cause while enjoying an adventure that would bring them closer as brothers. The challenging journey took the group through congested city streets, hilly roads and heavy fog, but also included riding through Watsonville's strawberry fields and along the beautiful beaches of Carmel.

For the last 10 years, the chapter has used the ride as a fundraiser for various charities, with donors contributing in support of the brothers who make this five-day trip. This marks the third year that the chapter has donated the proceeds to the Crohn's and Colitis Foundation

of America. With \$9,000 in donations, the 2016 ride was the chapter's most successful fundraiser to date for CCFA and nearly doubles its total giving to the organization.

Chapter members were first motivated to raise funds for CCFA in 2014 because of two brothers who are living with Crohn's disease. In fall 2015, another student with the disease, **Kyle McEntush, '19**, joined the chapter. During recruitment, he was impressed by the brothers' interest in getting to know him as a person. But it was when **Spencer Pace, '15**, shared that he had Crohn's and spoke about the chapter's commitment to finding a cure that McEntush knew he'd found a home in SigEp.

"The cause only became that much closer to the chapter when I became a brother," McEntush shared.

Crohn's and colitis are both major types of inflammatory bowel disease, which causes inflammation and ulcers in the digestive system and often leaves the one in 200 Americans affected in severe pain. Thanks to the support of SigEp's California-Berkeley Chapter and countless other backers, CCFA's Genetics Initiative has identified over 100 genes that increase the chance of developing the



The 2016 Pedal for Life team completed its 500-mile ride at the Santa Monica Pier.

disease. This means more effective treatments — and eventually, a cure — can be developed.

"This trip marked the 9th year since my diagnosis and the 5th year of my remission. We wanted to transform the typical college road trip into a tangible way of raising money and awareness for a disease that has come to both define my life and give it purpose," Pace reflected.

With a little over 100 miles to go on the final morning, the riders were physically exhausted but excited and mentally prepared to make the final push to Santa Monica. McEntush said he and the rest of the group erupted into joyful shouts as the outline of the city's well-known pier came into view. After reaching their destination, the brothers celebrated by taking photos with the friends and family who had been waiting to congratulate them.

At the conclusion of the ride, a tired but pleased McEntush shared his feelings about the trip. "Looking back, I am extremely proud of what we as a chapter have done for both ourselves and CCFA. Not only did we make lifelong memories, but we also raised money for a cause incredibly personal to the chapter."

For more information about the Pedal for Life ride and to see video highlights from past rides, visit berkeleysigep.com/PFL.



Franklin Rice, '18, celebrates a successful ride. Rice, a member of California-Berkeley's triathlon club, was responsible for organizing the 2016 ride and recruited eight fellow athletes to accompany the SigEp riders on the 500-mile journey.



West Virginia brothers, chapter volunteers and family stand in applause to recognize Order of the Golden Heart recipient Avery Gaskins, West Virginia '52, for his dedication and contributions to their chapter.

West Virginia celebrates history and a new charter

By **PATRICK J. CLARKE**, West Virginia '17

On Saturday March 5, the West Virginia Beta Chapter of Sigma Phi Epsilon Fraternity was rechartered at a banquet that marked the group's official return to West Virginia University. Recolonizing as a Sigma Epsilon Chapter in 2012, an initial group of 12 undergraduates made it their goal to restore the West Virginia Beta charter. The diligence and dedication put forth throughout the chartering process was celebrated at the banquet, where the theme was "The History of SigEp West Virginia Beta."

Prior to the banquet, the chapter's Ritual team, with the help of Grand President **Rick Bennet**, Central Missouri '74, performed the Renaissance of Brotherhood Ritual for Faculty Fellow **Albert Berrebi**, West Virginia Renaissance. Berrebi, a professor and assistant vice president of research at the university's Centers for Neuroscience, had served as a faculty fellow for nearly two years prior to his initiation.

The evening began with a few words from West Virginia University President E. Gordon Gee. Gee spoke about how SigEp can play a leading role in combatting the issues that fraternities face on college campuses today.

Bennet spoke next and discussed the future of West Virginia Beta. He challenged the undergraduates to reflect upon three questions: "What is the value that West Virginia Beta adds to West Virginia University? How will I personally step up and challenge inappropriate or risky behavior when it happens? And how will we become the best student organization at West Virginia University?"

After dinner, Order of the Golden Heart recipient **Avery "Ave" Gaskins**, West Virginia '52, was asked to speak about his experiences as an undergraduate and his key role in the



University President E. Gordon Gee (second from left) visits with Grand President Rick Bennet (second from right); Chapter Counselor Raymond Clarke, West Virginia '84 (right); and other SigEp volunteers and university staff before the chartering banquet.



Former Regional Director Kevin Connelly, Delaware '15, and District Governor Ron Binder, Toledo '83, unveil the new West Virginia Beta charter.

rechartering. Gaskins is one of two West Virginia Beta alumni to be honored with the Order of the Golden Heart and one of about 160 recipients out of over 300,000 brothers nationwide.

To cap off the evening, the undergraduate chapter was presented with its official charter. It was a fulfilling conclusion to an event that was over four years in the making.

Since rechartering, the chapter has consistently held the highest Greek GPA on campus and has also exceeded the Fraternity's national average.



West Virginia undergraduates and alumni gather around their charter after an eventful evening spent celebrating their chapter's success.



Generation Z goes to college

Emoji-collage portrait of a young man. Texting is a preferred method of communication for Generation Z, and they like to communicate in symbols like emojis.

Just when it seemed everyone was starting to understand the traits and personalities of Millennial students, another group began showing up on move-in day at campuses around the country. In 2013, Generation Z — born 1995 to 2010 — became the newest generational cohort to enter college. They're now the majority of traditional-aged students on college campuses, with the oldest turning 21 this year. While both groups share an affinity for all things tech, Generation Z differs from Millennials in distinct ways that already have and will continue to influence institutions of higher education and collegiate organizations like fraternities.

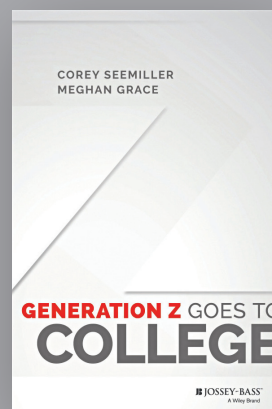
When the first Generation Z students graduate from college in a few months, many will go from being full-time students to full-time employees. They will be co-workers of Baby Boomers (born 1946-1964), Generation Xers (born 1965-1980), and Millennials (born 1981-1994). They'll even work alongside members of the Silent Generation (born 1928-1945) and the Greatest Generation (born before 1928) who have yet to retire or who have returned to the workforce in encore careers. In the coming years, Generation Z will become managers and potentially supervise workers decades older than them. Some have already started their own businesses, and we can expect many others to do so in the future.

This influx of Generation Z students will continue to impact colleges and the global economy for some time to come. The youngest of this generation is just 6 years old; and viewed through the lens of the traditional four-year college degree, those in Generation Z will continue entering the work force until 2032.

In the summer of 2013, Corey Seemiller, then the director of

leadership programs at the University of Arizona, began talks with Meghan Grace, a graduate student and coordinator of leadership programs, about the lack of research available on Generation Z college students. What did exist was limited to early market research and youth studies. However, many of Seemiller's and Grace's questions about education and leadership remained unanswered since no study had yet examined this group as a college population. This led the pair to conduct their own research which engaged more than 1,200 Generation Z students from 15 different colleges and universities. In 2016, they published their findings in the book "Generation Z Goes to College."

Now, the authors are sharing their insights with the Journal. Through their research findings and the personal stories of Generation Z SigEps, we look at who this generation is, what shaped them, and the wide-sweeping impact they could have on America's colleges, economy and culture.



About the authors

Corey Seemiller has worked in higher education for more than 20 years in both faculty and administrative positions. She currently serves as an assistant professor in the Department of Leadership Studies in Education and Organizations at Wright State University. Her areas of expertise include leadership, civic engagement, career development and social justice. She is also the author of "The Student Leadership Competencies Guidebook."



Corey Seemiller, Ph.D.

Meghan Grace is the director of undergraduate programming and university partnership for SigEp's Headquarters staff. She joined the Fraternity's staff as the new member orientation director in 2015. Prior to joining the staff, Meghan completed her master's in higher education at the University of Arizona and served as the coordinator for leadership programs. While at the University of Arizona, she and Seemiller began their research and independent study on Generation Z.



Meghan Grace

Z

Characteristics of Generation Z

Seemiller and Grace's study of Generation Z revealed trends and behaviors that are influencing Generation Z's attitudes about life, education and work. The following represent some of the study's most critical findings about this new generation of college students:

They are motivated by making a difference for others and not so much by public recognition.

Their social circles are diverse, and they are supportive of inclusive practices.

They prefer to "do" rather than "lead" when working in groups.

As much as they love their technology, they prefer face-to-face communication.

They are social-change minded and would rather engage in community work that addresses the underlying cause of an issue than engage in short-term service to address the symptoms.

They lean left on social issues and center to right on financial issues.

They use social media, but prefer to share on Instagram and follow on Facebook and Twitter.

To learn something new, they "YouTube it" before they "Google it."

They are intrapersonal learners and prefer individual work over group work.

They care passionately about issues related to education, employment and racial equality.

Meet Generation Z

By MEGHAN GRACE and COREY SEEMILLER

Every 15-20 years, a new generation emerges with a unique set of characteristics and behaviors that are shaped by the societal events of their youth. For Baby Boomers, it was the post-World War II economic and population boom. Generation X was shaped by the economic decline and spike in divorce rates that persisted throughout the '70s and '80s. The prosperity of the '90s is echoed in the optimism of Millennials and mirrors the prosperous economy their Baby Boomer parents grew accustomed to.

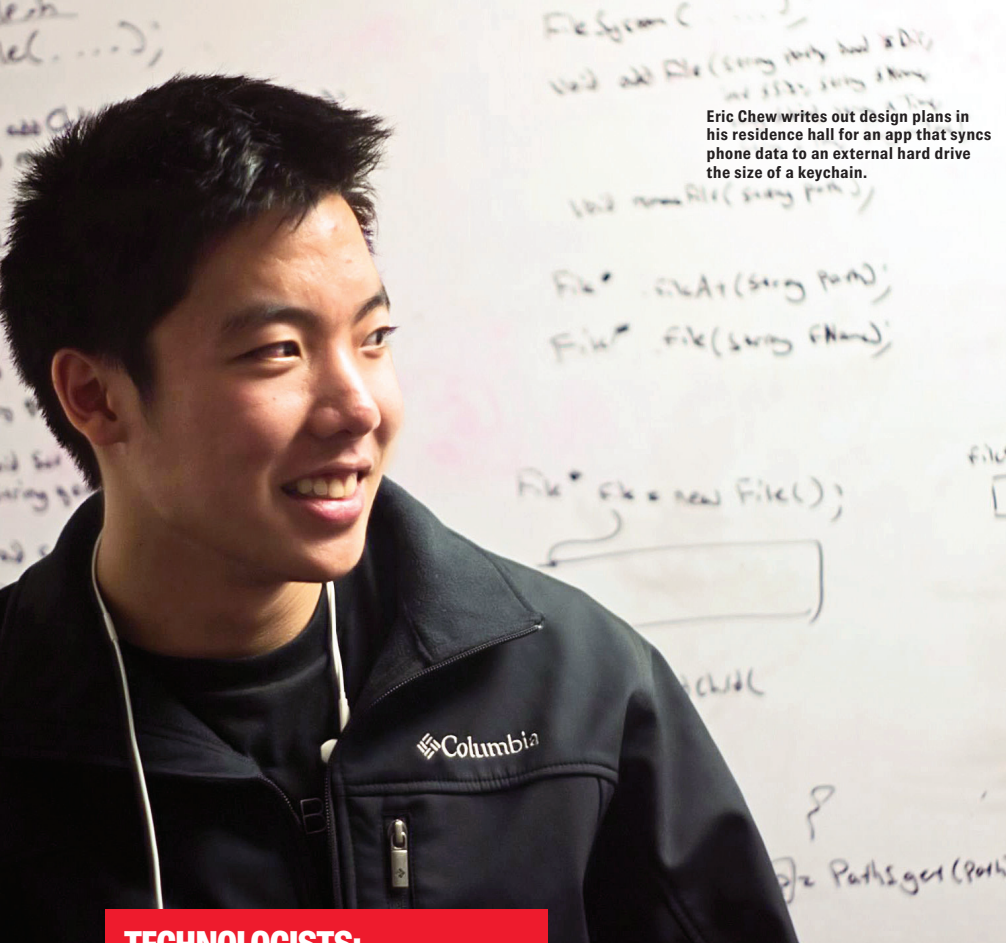
Generation Z grew up post 9/11 during the war on terror, an economic recession, and political battles over marriage equality, immigration, gun regulations and affordable health care. The Occupy Movement happened during their childhood, as did massive

budget cuts to schools. They took more standardized tests than you can imagine and witnessed the booming growth of charter schools and for-profit higher education. They also saw the rapid development of social media platforms and do not know of a world in which they cannot stream nearly any show or movie and access thousands of their favorite songs online at any time.

Members of Generation Z self-identify as loyal, thoughtful, compassionate and determined. They believe they possess high levels of leadership skills, and they intend to solve the world's problems. They have high, but realistic hopes for themselves, leaving the rest of us to have high hopes for them as well.

In some respects, they are like the students who came before them: seeking friends, purpose and support while in college. Yet, Generation Z is different in

many ways and will bring new energy and perspectives to the communities they populate. A number of factors — from how they are motivated to how they engage in community work — will impact their role in shaping the cultures of the campuses, companies and communities they inhabit. The book "Generation Z Goes to College" revealed key themes that help explain Generation Z's attitudes about life and education. These themes include technology, creative invention, social change and career preparation. By understanding how these important topics impact Generation Z, members of older generations can begin to consider ways to adapt and work with Generation Z, both during the college years and beyond.



Eric Chew writes out design plans in his residence hall for an app that syncs phone data to an external hard drive the size of a keychain.

TECHNOLOGISTS:

Online, all the time

The “get it when you need it” accessibility of online information and resources has impacted nearly every aspect of daily life for Generation Z. High-speed Internet makes it easy to shop, stream movies, connect with friends and chat with customer support at any hour of the day. And where you used to have to wait for the 5 o’clock news or the daily paper, there are now 24-hour news channels and the ability to receive news alerts on mobile devices as events unfold. To those from previous generations, these are handy tools that have made life easier, but to Generation Z they are an indispensable part of everyday life.

Online accessibility has also impacted the way students approach education. Video-based learning enables today’s student to engage with material through audio and visual methods, in lieu of or in addition to reading or listening to material. Their ability to access videos, articles, statistics, reference materials — practically any resource they need — is unlike that of any other generation of college students. The first YouTube video was uploaded when the oldest

Generation Z students were only 10. And for most of them, multimedia elements like videos that can be accessed anytime, even outside of the classroom, have always been a part of their educational experience. So, it’s not surprising that the “Generation Z Goes to College” study found these students have a strong preference for taking in new information through video-based platforms. Sixty percent of Generation Z students indicated using YouTube to gain new knowledge, and 33 percent reported using video content as an educational tool.

Generation Z students are true digital natives. Because technology has always played a major role in their lives, we can expect them to not only drive demand for new technologies, but to take it upon themselves to develop them too. That’s something **Eric Chew, Stanford ’17**, has been doing since elementary school. He started out creating small robots and Leyden jars as a second grader. By fifth grade, he’d moved on to building computers. As a junior in high school, Chew developed his first mobile application, ChewChew. The app, which won the Massachusetts State Science and Engineering Fair, helped local

restaurants reduce food waste by posting limited-time discounts on food that would otherwise be thrown out at the end of the day. Chew described the experience as “a great introduction to how powerful mobile applications can be. It occurred to me that something so simple could make a huge impact on people.”

Like many members of Generation Z, Chew’s passion for technology is intertwined with the ability to access information and gain new knowledge.

It occurred to me that something so simple could make a huge impact on people.
-- Chew

As part of a class assignment, Chew recently used Google Glass technology to create an application that helps language learners by tracking progress and translating in real time. The computer science major is also continuing to

develop his own mobile apps and is working with fellow Stanford students on a variety of projects, including an app that syncs phone data to an external hard drive the size of a keychain and a web platform that connects and empowers marine conservationists.

Chew, who spent this past summer interning at Facebook as a software engineer, will likely be making an impact with new technology for some time to come. Ultimately, he plans to attend graduate school, with an eye toward using technology to tackle problems in our education system.

While not every member of Generation Z is building apps in their free time, Chew’s passion for and fluency in technology is highly representative of the population. The ubiquity of user-friendly technology in their lives has created an expectation for technology to assist in finding solutions to challenges they face. And technology, perhaps more so than any other area of interest impacting Generation Z, is intertwined with the other defining characteristics of their generation as they use tech-based solutions to innovate, address social issues, and prepare for their careers.



CREATIVE INVENTORS:

Ushering in a new era of entrepreneurship

Generation Z students aren't content to merely follow someone else's plan. They tend to be problem solvers who are eager to contribute their own ideas and bring solutions to life. They believe in their talents and don't see invention and entrepreneurship as topics reserved for science labs and business departments.

According to the 2013 Gallup Index, more than a third of Generation Z students want to change the world by inventing something, while a 2014 Northeastern University study found that nearly half want to work for themselves. We can expect those in Generation Z to engage in entrepreneurship and invention both in their careers and as hobbies, likely employing innovation to address issues and create a more efficient society.

It was safety and efficiency that inspired **Martin Aguinis, Indiana '17**, to co-found GreekRide, a mobile app-supported ride-sharing service, in 2014. The idea was hatched after a difficult evening spent volunteering as a designated driver. Aguinis had shared his phone number with his Fraternity brothers, letting them know he'd be available to provide rides for anyone who needed them. However, he struggled to coordinate locations and pick-up times with those who contacted him. Aguinis wondered, "How could I make this process better?"

"I always had a vision of starting a business while in college," said Aguinis. He partnered with chapter brother **Ben Gavette, '17**, and Lambda Chi Alpha member Liam Bolling to make that vision a reality. The team developed a mobile application capable of matching



Martin Aguinis works with Bluumi Mobile Apps on marketing strategies and new iOS apps in Seville, Spain. In addition to launching his own ventures, Aguinis has held several internships with established technology companies.

people in need of a safe ride with free and reliable drivers. Their app was similar to other ride-hailing services like Uber, but relied on volunteer drivers within existing social networks created by fraternities and sororities. And while Uber is now an option for Indiana students, GreekRide was the first to market in Bloomington.

In addition to making the coordination of rides easier, GreekRide has increased safety for both drivers and riders. Organizations enrolled in the service pay a one-time fee of \$30 that allows their members to use the service free of charge. Users see the name, Greek organization, and Facebook profile picture of riders and drivers on the system. Drivers can view and accept requests from riders, and riders can track their driver en route and receive notifications when they arrive.

In 2015, GreekRide was announced as a winner of Indiana's Kelley School of Business Clapp IDEA Competition. The company was awarded \$5,000 and office space within the business school's startup incubator, the Hoosier Hatchery. Currently, a team of 10 students is helping support the founders with the app's growth.

As GreekRide makes plans to expand beyond the Indiana campus, they are working to prevent any potential misuse of their technology. Having observed that some fraternity and sorority chapters require new members to serve as designated drivers, GreekRide actively monitors accounts to ensure that organizations are signing up drivers of all ages and that new drivers are regularly recruited. The company has already removed one organization from its app after noticing that the same drivers were consistently being used.

"I joined SigEp in part because I dislike the concept of hazing. If our app can help break down models of tiered membership by encouraging members of all ages to volunteer as drivers, that's

a huge bonus," said Aguinis.

Meanwhile, Aguinis has launched another app, EventList, that aggregates and recommends social and ticketed events, from hundreds of sources, based on a user's preferences and geographic location. "Like most entrepreneurs, I've always got about 10 ideas in my head for new projects. I'm constantly thinking of ways to improve things."

It is possible that any number of these ideas will take hold and create career opportunities for the GreekRide founders. However, Generation Z is also a practical, career-minded generation, so these young entrepreneurs are dipping their toes in corporate waters, too. "I felt that I had a solid grasp of entrepreneurship having launched GreekRide, and I wanted to explore other areas of interest," said Gavette.

While Aguinis spent his summer interning with Google on YouTube's Virtual Reality team, Gavette worked as a marketing intern for pharmaceutical giant Eli Lilly. Both internships developed into full-time job offers, providing Aguinis and Gavette with a more traditional career path in their

first year after graduation.

Regardless of where these students' next steps take them, we can expect to see entrepreneurship play a role in both their professional and private lives. Whereas a competitor to one's company might

have offered new professional opportunities in generations past, it is just as likely that Generation Z will create their own opportunities and move fluidly between established organizations and startups throughout their careers.



GreekRide cofounders Ben Gavette (left), Martin Aguinis and Liam Bolling developed a mobile app-supported ride-hailing service to provide their peers with free and reliable rides.

Like most entrepreneurs, I've always got about 10 ideas in my head for new projects. I'm constantly thinking of ways to improve things. -- Aguinis

A Reason to Give cofounders Brendon Martin (standing, second from left) and Zack Smith (kneeling, center) huddle up with fellow volunteers before serving lunch and spending time with guests at Grace Marketplace in Gainesville, Florida.



SOCIAL CHANGERS:

Creating the world they want to see

Generation Z is the most diverse group of college students to date, and they are more likely to be concerned about eradicating injustice and inequality across lines of race, class, gender and sexual orientation. Where they see problems in their communities and the world, they want to make a difference. Generation Z men, especially, are motivated by leaving a legacy. They are we-centric in their motivation to make a difference and believe it's their responsibility to help address issues that impact their neighbors, friends, classmates and family members.

Despite their activist inclinations, studies have found that only 6 percent of those in Generation Z intend to take part in traditional community service while in college. Instead, they're likely

to gravitate toward engagement that looks more like social change. Rather than participating in readymade service opportunities that address symptoms of a problem, Generation Z has shown a preference for developing their own solutions, innovating, and working to address root causes.

University of Florida chapter brothers **Zachary Smith**, '18, and **Brendon Martin**, '17, are not your average soup kitchen volunteers. While working with Grace Marketplace, a Gainesville organization that provides support services for the homeless, Smith observed a persistent need for volunteers. He talked with Martin, his roommate, about what they could do to help. They wanted to get other students involved, but they also wanted to change the way people thought about homelessness.

In 2015, Smith and Martin launched A Reason to Give. Their organization recruits students to help feed homeless

individuals in Gainesville, and they use weekly service projects and social media to challenge stereotypes commonly associated with homelessness. The students spend time in conversation with the community they serve, learning more about their lives and building relationships.

"When you meet them you realize the negative stereotype around the homeless isn't always true. You start to understand their context and their story much more," observed Smith. On the group's Facebook page, A Reason to Give shares stories and photos of people from the Gainesville homeless popula-

When you meet them you realize the negative stereotype around the homeless isn't always true. You start to understand their context and their story much more. -- Smith

tion. Though names are omitted for reasons of privacy, the photo portraits and personal testimonies work to humanize the problem of homelessness. In one post, a man reflected on

how far removed he was from his childhood aspirations, saying, "Back when I was in school, me and all my friends used to pick the jobs we wanted to have. It's funny how it all works out. Kids would say fireman or doctor, but no one ever said homeless."

A Reason to Give has raised over \$10,000 and provided thousands of free meals, but Smith and Martin say the true impact is the sense of understanding Florida students are developing around the many causes of homelessness and the needs of the homeless population. They say the experience is breaking down the barrier of stigma associated with homelessness and helping students form stronger connections to the local community.

CAREER-MINDED PLANNERS

Taking control of their professional futures

While Generation Z has a desire to help those around them and improve their communities, they are also very focused on securing their own future. Financial stability is one of Generation Z's greatest concerns, as many saw family members lose jobs and struggle through a harsh economic downturn. Recognizing that their early college years are a great opportunity to start building the skills necessary to land a job after college, Generation Z students are not waiting until their junior or senior years to focus on career preparation.

Money, however, is not their only motivation. Generation Z students are savvy about company culture and recognize its importance in their careers and personal lives. Many are likely to hold multiple internships throughout their college years, allowing them to explore their intended industries and find a company culture that fits. Some Generation Z students will continue to take this traditional approach to career preparation, whereas others will seek greater autonomy by positioning themselves for a life of entrepreneurship.

Lucas Carter, Clarkson '17, understood the importance of career planning from an early age. He completed an internship the summer before starting college. It was less clear, however, what he should do to build on this experience. As a global supply chain management major, he was attracted to Clarkson University because of the school's networking atmosphere and emphasis on career



Students visit with potential employers at Clarkson University's career fair. The SigEp chapter prepares for the event by reviewing and critiquing one another's resumes, holding mock interviews, and helping each other with professional attire.

success. According to Carter, career preparation is so ingrained into the school's culture that the anticipation leading up to the university-hosted career fair is much like the excitement kids feel building up to their birthdays.

The SigEp chapter at Clarkson prepares the evening before the career fair by reviewing and critiquing one another's resumes, holding mock interviews, and helping each other with professional attire. During his freshman year, Carter sought help from two fraternity brothers who critiqued his resume and provided advice on presenting himself to potential employers. Their feedback helped him land an internship with the baby food company Beech Nut.

That same preparation eventually helped him secure

a uniquely structured internship with General Electric in Cincinnati.

Taking a semester off from his studies at Clarkson, Carter participated in a General Electric cooperative program that gave him the opportunity to experience full-time work in his chosen field. Participating in multiple internships has allowed him to learn about various company cultures and determine what he'll look for in a future employer. Carter noted, "I think with our generation, company culture is everything. The point of the internships and co-ops is to gauge culture and figure out what is going to fit."

Carter attributes much of his professional development to his SigEp experience and the older brothers in the chapter who were willing to help him along the way. "We see how well our alumni do, and it trickles down through our chapter. They always want to help out another SigEp." He concluded, "If I didn't have SigEp, I would be missing out on this experience ... SigEp brings people out of their comfort zone to actively seek opportunities."

Now, Carter is one of those brothers who younger SigEps look to for advice. When others began asking him about internships and jobs, he created an informal mentoring group to provide guidance on issues like resumes and interview skills.



Lucas Carter attributes much of his professional development to SigEp mentors who inspired him and helped him land multiple internships.

I think with our generation, company culture is everything.
-- Carter

SigEp and the Generation Z student

By MEGHAN GRACE, BEAUX CARRIERE, Charleston '10, and TYIA TURNER

Over the last 115 years, SigEp has evolved and grown to meet the needs and characteristics of roughly nine generations of American college students. Innovation has been central to the Fraternity's identity in large part because of a willingness to listen to the youngest generation of members. Frequently, SigEp has led university communities and peer organizations in addressing issues impacting new generations. (One recent example is SigEp's joint effort with Alpha Delta Pi Sorority to mobilize students in combating campus sexual assaults.) As a result, the Fraternity has been able to ensure that the moral virtues forged by a SigEp experience remain relevant even as social norms and learning styles change. Further, the needs of each generation have often found unique support through the Fraternity's programs, which have worked to address topics such as diversity and inclusion, alcohol and substance abuse, and self esteem.

The "Generation Z Goes to College" study and other research on this new population of students provide strong insight into how the Fraternity may need to evolve for a new era of undergraduate brothers. From new areas of focus in personal development to changes in the ways in which programming is delivered, many of these generational shifts are already underway. In some areas, there is room for continued growth.

Engage digital natives on their turf

In a "why wait?" online world, Generation Z views easy online access to useful educational resources as a necessity and prefers learning environments that balance individual learning with facilitated group discussion and activity. With SigEp serving so many of the developmental needs of Generation Z undergraduates, it is crucial that the Fraternity's programming adapts to the population's learning preferences.

In a model similar to the flipped classroom teaching style popular at universities around the country, SigEp has posted officer guides for chapter leaders and educational resources on topics like member safety to the Fraternity's website. This means members can access "how-to" materials anytime and learn fundamental concepts on their own. In turn, they are able to walk into mentoring relationships and the Fraternity's leadership events

fully prepared for in-depth, issues-based conversations.

As technology has become a bigger part of students' everyday lives, SigEp has also employed new



platforms to expand the reach of the Fraternity's educational resources. SigEp's commitment to producing original, high-quality video content has created more opportunities to provide education on topics like member safety to every member, not just those attending regional and national leadership events.

Many of SigEp's recent videos have served as springboards to open dialogues on critically important topics such as the relevance of fraternities for today's college student and sexual assault prevention. While these discussions certainly aren't new in the context of higher education, SigEp's use of video platforms has helped to reach and engage a generation that learns online. The "Generation Z Goes to College" study highlighted the population's strong preference for taking in information through video-based platforms like YouTube, so this should continue to be an important method of education for SigEp.

In addition to learning online, Generation Z has grown accustomed to communicating and accomplishing everyday tasks online. Undergraduates within the Fraternity have asked for new ways to connect with brothers, track their progress through the Balanced Man Program and share ideas for chapter programming. Their requests were laid out at SigEp's 2015 Conclave when chapter leaders charged the Fraternity's staff with developing a mobile application to support their Balanced Man Program experience.

The resulting BMP App is being introduced to chapters throughout the 2016-2017 school year and will be available on Google Play and iTunes. The app will allow chapters to customize and maintain activities associated with the member development challenges that make up the Balanced Man Program. Individual users will be able to connect with other SigEps, share best practices and view each other's progress through BMP challenges. Meeting Generation Z with a platform that they are comfortable with and providing access to this type of mobile technology is a critical step in helping chapters successfully implement the Balanced Man Program and fully engage with their members.

SigEp's BMP App is being introduced to chapters throughout the 2016-2017 school year and will be available on Google Play and iTunes. Undergraduate brothers will be able to connect with other SigEps, share best practices and view each other's progress through the Balanced Man Program.

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Enable them to act

Generation Z students are inclined to be problem solvers. They are eager to work with others through strategic thinking and hands-on implementation to address issues. The leadership role that undergraduates played in reforming SigEp's member development standards at the 2015 Conclave is an outstanding example of both the appetite and skills possessed by Generation Z for solving problems and enacting social change. Leading up to the biennial meeting, chapter leaders assembled a nationwide coalition of undergraduates and lobbied peers to align all SigEp chapters under the Balanced Man Program. In the 1.5 years since, undergraduates have remained key contributors to the development of the BMP mobile application.

Continuing to engage Generation Z in problem solving at all levels of the organization should provide an outlet for students to flex a core strength of their generation. Further, their ideas and spirit of creativity should prove to be an excellent resource as the Fraternity continues to innovate. For those who mentor or work with undergraduates, it may be helpful to look for opportunities to incorporate reverse mentoring in which the mentee provides guidance in an area for their mentor or AVCs, such as utilizing social media or technology. This can create a reciprocal relationship that involves Generation Z in areas where they are likely comfortable and skilled.

Looking beyond Fraternity operations, SigEp also has a great opportunity to serve as an incubator for this community-minded group of students. It will be important for SigEp to identify and promote ways that the Fraternity experience can help students engage with social issues. It is core to their identity, so cultivating this characteristic and providing outlets for engagement should help make the SigEp experience a natural fit. The Fraternity's national

Looking beyond Fraternity operations, SigEp also has a great opportunity to serve as an incubator for this community-minded group of students.

partnership with Big Brothers Big Sisters of America is a great step in the right direction for a generation eager to do more than log community service hours. Paying attention to the ways in

which members engage in this and other service learning projects will continue to be critical in meeting this strong desire and skill set of Generation Z.



SigEp undergraduates meet with potential employers at the Fraternity's Life After College leadership event.

Focus on life after college

A slew of studies on recent college graduates has shown employers to be dissatisfied with graduates' job readiness. The perception, and at times the reality, is that students are leaving college without practical job skills. Meanwhile, some students have expressed frustration with their inability to fluently navigate the job market.

Most within Generation Z are simply starting earlier, ensuring their college years are used to build transferable professional skills and experience. More so than previous generations, Generation Z is arriving at college looking for opportunities that will help them identify and transition into jobs after graduation. SigEp's professional development programming and vast

international network of potential alumni mentors makes the Fraternity experience a natural fit for career-focused Generation Z students.

The Balanced Man Program's emphasis on connecting brothers to career development resources, including those on their campuses, as early as freshman year is appropriate for this population. Other initiatives like SigEp's Life After College leadership event, the SigEp LinkedIn group, and chapter-level opportunities for exploring careers and developing professional skills should remain core areas of focus for the Fraternity as it works to meet the career-planning needs of Generation Z.

Keep safety a priority

The Internet and 24-hour news cycle have provided Generation Z with an unprecedented window into the world's issues. Students have grown up watching terrorist attacks, mass shootings and natural disasters unfold on their TVs, computer screens and mobile devices. This access to current events can help people stay informed, but new levels of exposure to these events — tragic and violent in many cases — can create a situation in which young and impressionable minds feel more connected to faraway issues than ever before. Perhaps unsurprisingly, Generation Z is concerned about issues of safety and violence.

Because SigEp serves as a social and physical home away from home, it is crucial that the Fraternity focuses on providing a safe environment for members. In considering what this means, Fraternity leaders should look beyond existing risk management policies and engage in proactive education and preparation for safety issues and potential emergencies. The Fraternity's Member Safety Team initiative is a great example of what this kind of education can look like. Since



Generation Z is arriving at college looking for opportunities that will help them identify and transition into jobs after graduation. Initiatives like SigEp's Life After College leadership event (pictured), the SigEp LinkedIn group, and chapter-level opportunities for exploring careers and developing professional skills should remain core areas of focus as the Fraternity works to meet the career-planning needs of these students.

the program's launch in 2015, 22 trained facilitators have made 25 presentations to chapters around the country on general risk management strategies and sexual assault prevention. SigEp should also continue to consider ways to use campus and community safety resources to educate chapter members about how to contribute to safe environments and respond should an emergency situation arise.

Another issue SigEp might consider is the potential impact that alcohol-free facilities could have in creating safe and supportive environments for students. Sororities have successfully implemented this practice for years. Now, fraternities, including many of SigEp's own chapters, are following suit. Conversations about this and other means of creating safe and healthy environments should remain a top priority for SigEp as it considers the living-learning needs of Generation Z.

The road ahead

As Generation Z emerges as the dominant generational population of students in college, the time to understand and prepare to work with these students is now. SigEp has set its sights on becoming the premier student organization. Fulfilling that mission will mean adapting to and serving the needs of this new generation.

SigEp's success also depends heavily on the collaboration of a diverse group of stakeholders that now spans six generations. Older generations of SigEps will need to think beyond what they've always known and be ready to learn about and from Generation Z. But they should not worry too much. The tech-savvy, entrepreneurial, social change-minded and career-focused Generation Z students are adept at both identifying their needs and working collaboratively to fulfill them.

Dear Brothers and Friends,

The following report was presented to SigEp's National Board of Directors at the end of the 2015–2016 school year and illustrates SigEp's performance relative to the objectives of the Fraternity's strategic plan. We are sharing it here to keep you updated on our successes, our progress and our opportunities to support our undergraduate brothers even more in the future.

If you'd like to receive regular updates about how our Fraternity is doing, you can sign up to receive my quarterly update by keeping your email address current at sigep.org/update or by sending address changes to address.update@sigep.net.

Fraternally,

A handwritten signature in black ink, appearing to read "BC Warren Jr.", with a stylized flourish at the end.

Brian C. Warren Jr.
Virginia '04
Chief Executive Officer

Growth

Since our undergraduates voted to fully adopt the Balanced Man Program (BMP) in 2015, the vast majority of our chapters have worked hard to implement the program's critical components: equal rights and responsibilities, continuous development, mentorship, living our Ritual and accountability. Our chapter at Tufts was the only chapter to surrender its charter following our bold and progressive step forward. Because our chapter leaders are setting higher standards for recruitment and holding members accountable to those higher standards, some chapters have seen members resign who resisted a more challenging and development-focused experience.

As a result, total membership is down by 810 relative to the previous year, and we're seeing some additional losses this fall following unfortunate closures at Wisconsin and Case Western. The Headquarters staff is shifting resources to place a greater emphasis on helping chapters recruit with the unique experience we offer, the BMP. Our volunteer services team is in the process of recruiting volunteers who have sales or business development experience to support vice presidents of recruitment and recruitment committees as recruitment stewards. We're also doubling our new chapter development staff, bringing the number of chapters we'll start each year from two to four. I'm confident our growth will begin trending upward again in the coming semesters.



2016-2017 Growth Goals

Recruitment:

6,000 new members
(1.3 percent increase)

Total membership:

14,800 members
(1.2 percent increase)

Total chapters:

224
(net +3)

“Educating the mind without educating the heart is no education at all.”
~ ARISTOTLE

Development

Momentum from the BMP legislation has led to an eight-point increase in the metrics we use to measure BMP proficiency. As this continues to improve, so will the value and impact of our experience. Brothers will graduate more prepared for life after college and new members will be guided through a more thoughtful and enriching experience.

The undergraduate leaders of this movement also inspired fellow undergraduates and alumni to financially support the development of a mobile application for the BMP. The BMP App will ramp up the program's effectiveness by making it easier to implement and manage so more time can be spent in meaningful conversation and experiences. Programming calendars, chapter-wide announcements and automated updates to mentors have been designed to support a more challenging, engaging and fun experience.

Also notable are the academic reports from fall 2015 which point to the largest increase in GPA performance SigEp has seen in years — a .04 increase from fall 2014 to fall 2015 to a 3.18. For the first time, 70 percent of SigEp chapters are performing above their all-campus average.

2016-2017 Development Goals

BMP proficiency:

65 percent
(7 percent increase)

BMP App launch

Academic:

3.2 average GPA for academic year

75 percent of chapters above their all-campus average



Housing

Thanks to the efforts of SigEp National Housing (SENH), SigEp brothers are able to enjoy a safe and healthy environment that supports academic excellence and post-collegiate preparedness. AVCs have access to low-rate loans and professional property management services that are freeing up more time to mentor undergraduates. When our facilities operate and look different, our undergraduates are able to sell a different experience and attract a different kind of student.

SENH executed three new loans at Auburn, North Dakota and Florida State, and currently there are five new loans in our pipeline scheduled to originate before the end of the 2017 fiscal year. SENH's property management program has grown exponentially over the last 18 months. This fall, the staff will manage 27 properties and likely increase enrollment to at least 34 properties by fiscal year-end.



2016-2017 Housing Goals

Lending:

Invest \$6 million in chapter house renovations and RLC enhancements

Property management:

Seven additional facilities enrolled in SENH's professional property management program (34 total)

Volunteers

After building a series of quality volunteer orientation and education programs over the past few years, the staff turned its attention to volunteer recruitment. Callie Verderosa was hired as our volunteer engagement manager and charged with supporting our district governors' efforts to recruit and train an unprecedented number of volunteers for our undergraduate brothers. For the current academic year, we have set ambitious volunteer recruitment goals. Engaged volunteers are critical to advancing our BMP, Residential Learning Community, member safety, and university partnership objectives; and volunteer recruitment will be a top priority for SigEp moving forward. We are committed to furthering the vision of our late Grand President **Phillip A. Cox, Indiana '84**, who often said, "Behind every great SigEp chapter is a group of dedicated alumni and volunteers." As we look to the future, we are investigating technology enhancements that will better connect alumni, AVCs and Headquarters. These improvements would increase the percentage of alumni with updated and accurate contact information, which would open the door to unprecedented levels of communication and opportunities for alumni to reconnect with their brothers while supporting the undergraduate experience.

2016-2017 Volunteer Goals

Total engaged volunteers:

Fill all district governor vacancies with experienced, high-performing volunteers
3,000 engaged volunteers (23 percent increase)

AVC proficiency:

100 percent of AVCs complete assessment and set goals with staff and district governors

Partnership

We believe that member safety is a prerequisite for a valuable SigEp experience and achieving true partnership with our host institutions. So SigEp focused on leading discussions with undergraduates and volunteers about effective risk management and member safety practices that can be applied to the chapter's everyday activities. At Carlson Leadership Academies, we reached 1,995 chapter leaders and 416 volunteers with these discussions, and, through video education, we reached 3,500 undergraduates and volunteers.

SigEp's partnership with Alpha Delta Pi continues to lead the way in the fight against sexual assault in the Greek world. Our Live Your Oath Campaign reached 60,341 viewers. The launch of our Member Safety Team in 2016 also allowed SigEp to reach out to 1,866 undergraduates and volunteers on principles important in preventing sexual assault:

- Understanding consent.
- Developing healthy relationships.
- Confidently intervening and stopping improper behavior.
- Creating safe and healthy chapter environments.

We intend to grow the size of our Member Safety Team from 13 to 22 by the end of the 2017 fiscal year.



2016-2017 Partnership Goals

Member safety:

Nine additional Member Safety Team members (22 total)

Assessment:

Launch comprehensive assessment to gauge program impact and understand development of members

Residential Learning Communities:

Five additional RLCs (10 percent increase)

2016-2017 Advancement Goals



Total donors:

4,500 donors (15 percent increase)

Dollars raised:

\$3,825,000 raised (23 percent increase)

\$775,000 unrestricted (4 percent increase)

\$3,050,000 restricted (28 percent increase)

Advancement

Total giving to the Educational Foundation was \$3,118,185 for the 2015-2016 fiscal year. This is an increase of \$207,439 over the previous year.

Unrestricted giving — donations that can be used to reach undergraduates in areas of greatest need — was down \$139,965. Much of this decrease is due to generous giving to endowments and other restricted funds such as the Phillip A. Cox Volunteer Institute, Kenneth S. Maddox Summer Development Program, Team Hartman and the BMP App. For the first time this year, undergraduate gifts for the Hoop of Steel Society were restricted to the BMP App endowment.

Estate gifts were also down this fiscal year. Planned giving is an area where SigEp trails our fraternal peers. With the introduction of a new Legacy Society, our advancement staff hopes to offer alumni opportunities to make a transformational impact through their estate. The number of alumni who have joined the Legacy Society in the 2016 calendar year has been remarkable, and the stories they have told about why they are including SigEp in their estate have been absolutely inspiring.

I'm grateful for the increase in the number of alumni who are supporting SigEp through an investment of their time and treasure. I'm excited for our future and ready for our next 115 years to be even brighter.

Regional director education endowed in honor of Ken Maddox

By JASON M. ST. JOHN, Maryland-College Park '94



Former SigEp Executive Director Ken Maddox takes a call in his Zollinger House office in 1994.

Ken Maddox, Oregon State '75, spent the first seven years of his career serving SigEp as a member of the Headquarters staff. Just five years after leaving to pursue professional opportunities back home in the Northwest, he was tapped to return to the Fraternity's Richmond office as executive director in 1987. Upon his return, Maddox described his objective for his new role in the May 1987 Journal, saying his intention was to "bring out the best in people."

"I hope to make it my job to do that with the Headquarters staff so we, as a staff, can do that with the undergraduate members of the Fraternity," he explained. On June 24, 2016, his brothers declared "mission accomplished" when the Fraternity surprised Maddox by announcing the endowment of the

regional director training program, now named the Kenneth S. Maddox Summer Development Program.

Surrounded by dozens of past regional directors, volunteers and staff at Zollinger House, former Regional Director, past Grand Secretary and Order of the Golden Heart recipient **Shawn McKenna, Maine '77**, revealed that the Fraternity had endowed the program. Sparked by conversations among SigEp CEO **Brian Warren, Virginia '04**, and former staff members about how much Maddox has influenced them, the project had been quietly in the making for a year prior to the gathering.

Another former regional director and SigEp's current Grand Secretary, **Thomas B. Jelke, Florida International '90**, proudly stated, "Ken Maddox was summer development. He set the tone for

how the regional directors were going to be educated. He set the tone for what was going to be expected of you as a worker for the organization. There was a professional ethic, a work ethic that was demanded by him. It is a no-brainer for me that I would help fund something to honor Ken that surrounded the concept of summer development for our regional directors."

The Kenneth S. Maddox Summer Development Program is an in-depth, 10-week training period for SigEp's regional directors. Held each summer in Richmond, Virginia, the program includes sessions with facilitators from the corporate, higher education and nonprofit worlds and educates new staff in leadership, finance, sales, recruitment, public speaking, crisis management and many other areas. Participants also attend executive-level management classes at the University of Richmond.

SigEp has provided professional support to its chapters since 1922 when **Clarence Freeark, Illinois '23**, served as the first traveling secretary, a role now known as regional director. While serving as a regional director during the 1975-1976 school year, Maddox came to understand the tremendous impact that regional directors have on undergraduate chapters, their members, volunteers and college campuses. It was during his tenure as executive director that Maddox transformed summer development into a world-class professional training program. In the process, he made an indelible mark on the 106 regional directors who served the Fraternity under his leadership. And as the creator of a blueprint for summer development still in use today, Maddox has impacted the many hundreds of regional directors who have gone through the program since his time on staff.



"The key is to keep company only with people who uplift you, whose presence calls forth your best."

~ EPICTETUS



Maddox laughs along with friends and donors at a dinner held following the surprise announcement that regional director education would be endowed and named in his honor.

Former regional directors cite their time under Maddox's tutelage as instrumental in their professional growth. At the dinner held following the announcement, **Scott Averill, Kansas State '77**, shared that when the person seated next to him on the plane had asked why he was coming to Richmond, he responded, "I'm going to celebrate my first mentor."

Many who were unable to travel to Richmond for the surprise announcement sent video messages relaying Maddox's impact on their lives. Among them was yet another past regional director who went on to serve as Grand Secretary and receive the Order of the Golden Heart, **Roger VanHoozer, Washburn '72**. "The summer development program is really where Ken's heart is. He has always recognized that when we have great RDs, we have chapters that grow and prosper," said VanHoozer.

CEO Warren, a past regional director himself, summed up the impact of the endowment when he stated that the Kenneth S. Maddox Summer Development Program will enable the Fraternity to provide resources that will elevate the regional director professional training program now and in the future.

Brother Maddox was awarded the Sigma Phi Epsilon Citation at the 1997 Conclave and the Order of Golden Heart in 2015. He continues his volunteer service to the Fraternity today as the president of SigEp National Housing, where under his leadership, dozens of new building projects and renovations have been completed that provide safe, modern living-learning communities.



Fraternity staff photos taken during Maddox's term as executive director. From top: 1990-1991 regional directors, 1994-1995 regional directors, and the Headquarters staff outside Zollinger House after its dedication on May 19, 1990.

Another year of leadership from SigEp's Board of Governors

No group of donors shows more loyalty to SigEp's Annual Fund than the Board of Governors. The leadership demonstrated by these donors through their gifts allows SigEp to expand the quality and reach of chapter programs, regional and national leadership events, and academic scholarships each year. The following alumni, spouses, parents, volunteers, staff and friends contributed \$1,200 or more during SigEp's 2015-2016 fiscal year. Also recognized are undergraduates and donors under 30 who contribute \$600 or more through the Beacon Society.

John A. Abraham
Cincinnati '77
Dale B. Adams
Utah State '70
T. Bryan Altheide
Evansville '85
Charles E. Amato
Sam Houston State '70
James M. Amen
Sacramento State '96
Bruce W. Anderson
Texas-Austin '71
Joel C. Anderson
Northern Iowa '12
Arthur A. Angelo
Elon '13
Kyle W. Arganbright
Nebraska '04
Scott G. Averill
Kansas State '77
Joshua S. Bach
Grand Valley State '08
Andrew C. Baker
Elon '06
Anthony C.
Balestrieri
George Washington '03
Robert Barile, Jr.
Connecticut '84
Zachary P. Barilleau
Louisiana State '10
Kenneth J. Barker
CalPoly-Pomona '91
Hoyt R. Barnett
Florida Southern '65
Gregory P. Barra
Texas-Austin '03
Matthew Barton
Friend of SigEp
Thomas A. Barton
Loras '89
Richard E. Batten
James Madison '83
Matthew D. Beck
Iowa '90
William E. Becker
Indiana '72
Thomas A. Beckett
Stetson '14
Theodore R. Behnken
Toledo '82

Harry L. Belton
Louisiana State '81
Richard W.
Bennet, III
Central Missouri '74
Dr. Ron S. Binder
Toledo '83
Edward E.
Bishop, Jr.
Virginia Tech '74
Christopher L.
Bittman
Colorado '85
Ryan P. Blanck
Western Michigan '02
Kenneth R.
Blankenship
Tennessee-Martin '00
Cameron M. Blaydes
Illinois '12
Tyler R. Boggess
Drake '10
Gary H. Bonas, Jr.
Villanova '68
Anthony Bond
Tennessee-Martin '13
Brian A. Boron
Western Michigan '89
Jacob K. Bredstrand
Washington State '11
Jonathan E. Brouk
Tulane '08
Keith T. Bruce
Illinois '87
Stephen J. Buce
Stevens '86
Trevor Bullard
Massachusetts '12
Keenan S. Buoy
Washburn '82
Donald A. Burgio
Rensselaer '89
Bryan M. Burke
Oklahoma '94
Clark H. Byrum, Sr.
Indiana '57
Jace W. Cairns
Utah State '13
David R. Calderon
CalPoly-Pomona '88
Kevin J. Carnevali
Washington '95

Scott H. Carr
California-Santa
Barbara '86
Mark A. Cassata
Illinois State '08
Michael R. Catalano
Washington '10
Jonathan B.
Catanzarita
Clarion '11
Michael J. Catudal
New Hampshire '09
Steven B.
Chaneles, Esq.
Connecticut '83
David O. Chang
Pepperdine '04
Kenneth G.
Christianson
Washington State '74
Patrick J. Clark
Tennessee-Martin '11
W.H. Clark
North Carolina State '56
Raymond P. Clarke
West Virginia '84
Nicolaus J. Collins
San Diego '14
Thomas H. Cooreman
Ball State '65
Brian J. Corvino
Moravian '02
Gary M. Coyne
Texas Christian '04
The Honorable
Mitchell G. Crane
West Chester '77
Nathan B. Custodio
Florida Atlantic '05
C. Dean Davis
North Texas '52
Mark W. Davis
Nebraska '90
William F. Davis
Nebraska-Omaha '54
Bradley W. Day
Arkansas '87
David B. Deniger
Texas-Austin '68
Ryan T. Denny
Stanford '06

D. Craig Dewey
Washington State '72
Austin C. Dickson
Texas Christian '02
Denis H. Dieker, Jr.
Wichita State '77
Joseph DiGregorio,
Esq.
South Florida '98
Christopher S. Dillion
Illinois '03
Jack N. Donohew, III
Purdue '95
Steven A. Dorth
Dayton '92
Michael P. Doss
Western Michigan '89
Wallace C. Doud
Wisconsin '48
Ryan C. Dressler
Ohio State '08
R. Scott Dudis
Ohio State '09
John C. Durrant
Stetson '96
Larry D. Eastep
Lamar '80
John M. Eber
Bradley '73
Robert A. Eckert
Arizona '76
Scott K. Edinger
Florida State '92
Michael Elliott
East Tennessee State '81
Michael G. Ellis
Purdue '84
Matthew W.
Engelhardt
Valparaiso '91
Mrs. Dare Pugh Estok
Friend of SigEp
Joseph H. Etter
Miami (Ohio) '73
Glenn A. Ezell
North Texas '87
Mark R. Fabere
Iowa State '80
Marc D. Ferguson
Bradley '84
Roger R. Festa, Ph.D.,
FAIC
Truman State '72
Matthew D. Finke
Truman State '04
George R. Follis, Jr.
East Texas State '81
Patrick J. Fontana
Truman State '94
John P. Fredrickson
Washington State '56
Clayton Funk
Washburn '93
Ernest L. Gaines, Jr.
Rhode Island '86

Patrick J. Gallagher
San Diego State '14
Johnson L.
Garrett, Jr.
Syracuse '88
Jeffrey C. Gates
Wichita State '89
Peter P. Gencarelli
Central Missouri '75
John M. George
Auburn '76
Cory S. Gerdes
Northwestern '92
C. Bryce Giesler
Tennessee '82
Glenn T. Gnrrep
Rutgers '82
Mitchell E. Goldich
Lehigh '09
John B. Golson
Louisiana State '05
Brett A. Gough
Wisconsin-Platteville '03
Gregg R. Gowanloch
Georgia Southern '96
Alex W. Grashoff
Louisiana State '14
Jamieson D. Gray
Illinois '12
Dr. Michael A. Green
California-Berkeley '62
David F. Greenberg
Philadelphia '84
Alex D. Grieve
Cal State-Fullerton '12
Gary E. Griffith
Texas-Austin '70
Melvin H. Haas
Cincinnati '62
Charles E. Haldeman
Dartmouth '70
Dr. Edward H.
Hammond
Emporia State '66
Troy D. Hanson
Valparaiso '02
Jay K. Harness, M.D.
Arizona '65
Bret M. Harrell
Nebraska-Omaha '12
John W. Hartman
Missouri '61
Jamar M. Hawkins
Lynchburg '04
Alex S. Hendee
Fort Hays State '13
Frederick C.K.
Herberich
Johns Hopkins '91
Conrad W. Hewitt
Illinois '58
Kent B. Hickman
Colorado '61
Sawyer J. Hicks
Davidson '14

Matthew M. Hillerud
North Dakota '04
Les M. Hinmon
Northwest Missouri '84
Joshua D. Hodnichak
Case Western '10
Steve I. Hofstetter
Columbia '02
Jeffrey T. Horan
North Carolina State '11
H. Lorenz Horn
Florida '56
James N. Horst, D.O.
Florida International '92
Donald W. Hudler
Ohio Wesleyan '56
Gary L. Huff
Central Arkansas '91
Andrew G. Hughes
Vermont '11
Jordan C. Hunt
Utah State '13
Michael D. Hurst
Missouri S&T '74
Nathan J. Irby
Louisiana State '14
Seth D. Irby
Louisiana State '11
Ryan P. Jacobsen
San Diego '00
Julian Jelke
Friend of SigEp
Parker Jelke
Friend of SigEp
Thomas B.
Jelke, Ph.D.
Florida International '90
Todd E. Johns
Minnesota '98
Brent E. Johnson
Northwest Missouri '84
Columbus L.
Johnson, Jr.
Sacramento State '85
Jeffery L. Johnson
Colorado '89
Michael A. Johnson
Eastern Washington '01
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Purdue '94
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Johns Hopkins '06
Fred E. Karlinsky
Miami (Florida) '89
Kevin L.J. Kassner
Mississippi State '82
Craig S. Kaufman
Washington in
St. Louis '86
Ryan S. Kearns
South Florida '10
J. Gregory Keller
Missouri '86
Garry C. Kief
Southern California '70

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 Vuurst
 East Tennessee State '83
 Roger H. VanHoozer
 Washburn '72
 Peter M. Varney
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 Illinois '75
 John-Conrad G.
 Villacorte
 Cal State-Fullerton '01
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 CalPoly-Pomona '91
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 Kansas '80
 Kevin M. Zimmer
 Kansas '94

VOLUNTEER SPOTLIGHT:

Denis Dieker, Wichita State '77

The Volunteer Spotlight Series was launched in fall 2016. The series endeavors to advance one of the passions of late Past Grand President Phillip A. Cox, Indiana '84 — recognizing and celebrating SigEp volunteers — while also inspiring and educating a new generation of SigEp volunteers.

The Volunteer Spotlight Series showcases one volunteer each month on sigep.org. Profiles provide a window into the motivation behind their service, the meaningful moments of their volunteer experience, and lessons learned as a volunteer.

Do you know a volunteer who should be showcased in our Volunteer Spotlight Series? Email Volunteer Engagement Manager Callie Verderosa at volunteers@sigep.net for information on how to nominate a SigEp volunteer.

“I am indebted to my father for living, but to my teacher for living well.”

~ ALEXANDER THE GREAT

Name: Denis Dieker

Alma mater: Wichita State University

Occupation: Construction Executive | CFO Midwest Drywall Co., Inc.

Spouse: Shirley Dieker

Children: Joe Dieker, Kansas State '09, and Maggi Dieker (Alpha Phi)

Primary Volunteer Role: General member, Wichita State AVC

How long have you volunteered for SigEp?

I started volunteering with the Wichita State AVC almost immediately after graduation while in graduate school. Since then, I have volunteered in some manner all my life.

Why do you volunteer for SigEp?

I enjoy helping others unlock the potential within them, and I believe that is a primary role of Sigma Phi Epsilon. This in turn, helps unlock the potential of our country and the world. Selfishly, it gives me some perspective on my own life and my decisions.

What has been the most meaningful moment for you as a volunteer for SigEp?

The most meaningful moments have been those where volunteers and undergraduates work together towards a common goal or to overcome periods of adversity.

Tell us about a brother, university partner or another volunteer who has made a positive impact in your volunteer experience.

When Grand President Jack Wheeler [North Texas '61] visited our undergraduate chapter at Wichita State, he spoke to us in a remarkable and compelling manner about brotherhood and brotherly love. I don't remember the exact words, but the concept he portrayed and its importance has stayed with me all my life. I strive to live my life in accordance with his vision of this principle of the Fraternity.



Through the years, there are many Kansas Eta volunteers with whom I have worked. We don't always agree; in fact, sometimes we have vociferous disagreements. In brotherly love, we're able to resolve and compromise to move the Fraternity forward.

What has been your greatest challenge in your volunteer role? Have you ever overcome that challenge?

At one time, the local chapter's relationship with the university had deteriorated due to risk management issues and was being threatened by withdrawal of recognition of the Fraternity. Many alumni and undergraduates worked diligently to ensure that the Fraternity continued on the campus. We mended fences and resolved a very negative situation into a very positive situation. Today, the chapter enjoys a great relationship with the university.

How or why is volunteering for SigEp fun for you?

It is helping to shape the future of our world. Working with the other volunteers and undergraduates is a respite from our everyday business world.

How has volunteering for SigEp made you a better person?

The work of the other volunteers humbles me and shines a spotlight on my deficiencies. But, it also gives me the opportunity to overcome those obstacles and the energy to do so.



Denis and Shirley Dieker cheer on the Wichita State Shockers.



Tony Fala, a senior relationship manager with Nationwide, leads a session on networking for undergraduates at SigEp's 2015 Life After College outside New York City.

Nationwide partner rolls up sleeves as a SigEp volunteer

By **BEN FORD**, Arkansas Tech Renaissance

SigEp's Life After College is a two-day leadership event that provides undergraduate brothers with life skills and career insights. The program includes sessions on personal finance, business etiquette and personal branding to help brothers find professional success after college.

While the vast majority of Life After College facilitators are successful SigEp alumni, Tony Fala, a senior relationship manager at SigEp corporate partner Nationwide, saw unique value in the program and recently asked to get involved. Fala saw an opportunity to strengthen a partnership that previously focused only on providing insurance discounts for members and funding for undergraduates attending SigEp leadership events.

Nationwide believed in the program's value so much they flew Fala from their Columbus headquarters to the 2015 program in the New York City area. As an expert in relationship management, Fala facilitated a session, "Networking:

The Art of Building Relationships," for undergraduates in attendance.

"Life After College gives you the skills to interview and build relationships with confidence and tips on how to display your character and drive that will set you apart from other job seekers," Fala said, reflecting on his experience. "Any SigEp who wants a successful career would benefit from the program, and it's an extremely valuable service for any student organization to provide.

"Nationwide is recognized as a Fortune 100 Best Company to Work For. This recognition drives a lot of job seekers to our HR office looking for a career," Fala said. Even still, Fala shared that he also benefitted from the program, saying, "I had the opportunity to attend several other sessions and picked up fresh advice on interviewing skills."

The program also featured an exclusive career fair with representatives from prominent companies like Delta Air Lines, Comcast, Under Armour, Fidelity Investments, Goldman Sachs, Amazon,

Deloitte and many more. Brothers had the opportunity to interact with representatives from these companies and explore potential career paths.

Nationwide's level of commitment to SigEp occupies a unique place among SigEp's corporate partners. The company has aligned itself with SigEp's mission of Building Balanced Men and shares many of the same organizational values. In addition to its support of Life After College, Nationwide sponsors 55 young brothers at the Ruck Leadership Institute every summer.

As the Fraternity's official insurer, Nationwide provides auto insurance to more than 1,000 SigEp members. The Fraternity also partners with several other national companies to provide member benefits and exclusive services. You can read about potential discounts for SigEp members through Nationwide, as well as our other corporate partners, at sigep.org/partners.

Citation recipient Rudy Bredenbeck passes

By REV. RAY ACKERMAN, SigEp National Chaplain

Rudy Bredenbeck, Cincinnati '54, was successful in business and a beloved family man. Born in Brooklyn Village, Ohio, Bredenbeck was valedictorian of his high school class. Accomplished in track and field, he competed at the University of Cincinnati, where he met his wife, Shirley, and became a member of SigEp's Ohio Theta Chapter. He helped lead the chapter with Past Grand President and Order of the Golden Heart recipient Eric Weise, '54.



Rudolf "Rudy" Bredenbeck, Cincinnati '54
January 5, 1931 - May 5, 2016

After serving in the U.S. Army from 1954 to 1956, Bredenbeck went to work for Teledyne Efficient Industries. He spent 35 years with the company, serving as president and chairman for 18 years. Bredenbeck also served as president of the National Tooling and Machining Association, as well as president of the group's Cleveland chapter. In 1977, he was honored with the Sigma Phi Epsilon Citation.

Throughout his life, Bredenbeck remained an accomplished athlete. He competed in Masters Track and Field in shot put, discus, javelin and weight throws. He was also an avid golfer and gardener. Bredenbeck was inducted into the Ohio Senior Olympic Hall of Fame in 2007 and continued to be active despite being diagnosed with multiple myeloma that year.

After a long, hard-fought battle with cancer, Bredenbeck passed away on May 5, 2016. He was laid to rest in the Cleveland area on Saturday, May 28. He is survived by his wife of 59 years, Shirley; three children, Wayne, Kurt and Julie; and grandchildren Hanna and Bailey.

The following is a partial listing of SigEps by state of the member's home chapter who have passed away in recent months.

Names in red are national volunteers or those who have received national recognition for their service, such as the Order of the Golden Heart, Exemplary Service Award, Volunteer of the Year, Distinguished Alumnus or Citation.

Email obituary notices to communications@sigep.net or send to: In Memoriam, Sigma Phi Epsilon, 310 South Boulevard, Richmond, VA 23220.

Read or submit remembrances of SigEp brothers on the website www.sigep.org/news/inmemoriam.html

Undergraduates

Zachary E. Buche
South Dakota State '20

Mike Lopez
Florida International '17

Graden Lovelace
Missouri-Kansas
City '18

Alabama

Nicholas Huntley
Auburn '16

California

William L. Maiola
Sacramento State '68

Colorado

Glenn E. Brickley
Colorado State '57

Kenneth V. Mitchell
Colorado State '54

Robert T. Reeder
Colorado School of
Mines '49 (Order of
the Golden Heart,
Distinguished
Alumnus)

Philip E. Riedesel
Colorado '57

Florida

James A. Bajalia
Florida State '82

R. Terry Lyle
Florida '48

John H. McElyea
Florida State '81

Nicholas Pappas
Florida State '82

Victor A. Serros
Florida State '83

Georgia

Richard E. Upshaw
Georgia Southern '86

Illinois

Michael R.
Armstrong
Bradley '57

Bruce H. Heuton
Illinois '82

Jeffrey R. Miller
Illinois '87

Indiana

Roger L. Beehler
Ball State '58

Andrew G. Forrest
Purdue '52

Steven L. Hamilton
Ball State '72

Thomas K. Kutch
Indiana '50

Charles H. Rice
Indiana '53

Terry J. Taylor
Indiana '73

Richard A.
Thompson
Indiana '50

Harry D. Tolmen
Ball State '61

Iowa

L. Edward
Brungraber
Iowa State '48

Rodney E. Rhoads
Drake '57
(Distinguished
Alumnus)

Jack D. Stiles
Iowa State '55

Kansas

Judd A. Durner
Kansas '58

Manuel B. Mendoza
Baker '54

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Massachusetts '53

Michigan

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Western Michigan '65

Gordon F. Cann
Western Michigan '65

Pieter G.V.
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Michigan '54

Minnesota

Ryan P. Johnson
Minnesota '13

Mississippi

Charles J.
Beamish Jr.
Southern
Mississippi '97

Missouri

Gerald H. Buchanan
Missouri '54

H. James Burns
Missouri S&T '77

Ronald L.
Griesenauer
Missouri S&T '69

Thomas R. Halbrook
Missouri S&T '60

Joseph H. Owens
Missouri '49

James N. Sturdy
Missouri S&T '56

Nebraska

Ronald C. Douglas
Nebraska '37

New York

Ronald C. White
Rensselaer '64

North Carolina

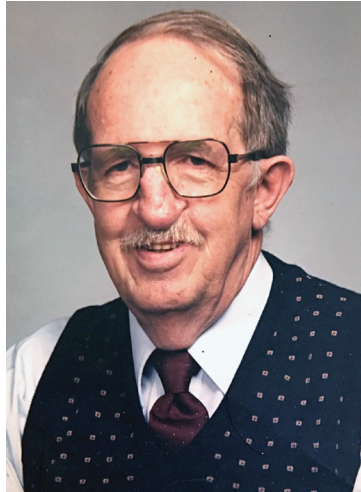
John W. Griffin
North Carolina '93

Longtime volunteer and member of the Order of the Golden Heart remembered

By **ART BIDDLE**, Colorado School of Mines '61

In 1997, **Robert T. Reeder, Colorado School of Mines '49**, became his chapter's first and only member to be awarded the Order of the Golden Heart. He served as the chapter's Alumni and Volunteer Corporation treasurer for nearly 20 years in the '70s and '80s. His SigEp brothers and fellow volunteers remember him as an outstanding treasurer who performed his work in the tradition of Past Grand President **Charlie Patch, Colorado 1912**, the AVC's first treasurer, who served for nearly 50 years.

Reeder's varied career included positions as associate professor of mining at Colorado School of Mines, chief mining engineer for Gates Corporation, and as an engineer and manager with several companies that included Texas Gulf Sulfur, Cary Salt Company, White Pine Copper Co., and Clinchfield Coal Co. He also served as president of the Colorado



Robert T. Reeder, Colorado School of Mines '49
December 1, 1925 – November 1, 2015

School of Mines Alumni Association Board of Directors in 1983 and received the school's Outstanding Alumnus award in 2000.

Reeder was active in the Golden community as a member of Rotary and St. Joseph's Parish. Widely traveled, the Reeder family lived in New Mexico, Michigan, Colorado, Utah, Louisiana, West Virginia, Wisconsin and California, but Reeder always felt that Colorado was home.

Reeder passed on to Chapter Eternal on November 1, 2015, at the age of 89. He died of natural causes and was predeceased by his wife, Marilyn, and son Robert (Rusty). He is survived by his children Kathleen Reeder, Mary Carol Todd, Martha Nelson, Patricia Randall, David Reeder, and Anne Reeder; 12 grandchildren; and six great-grandchildren.

Gary K. Joyner
North Carolina '79

John L. Robbins Jr.
Barton '88

Ohio

Lane A. Bettcher
Ohio Wesleyan '83

Rudolf Bredenbeck
Cincinnati '54
(Citation)

Mark C. Frederick
Bowling Green
State '00

Harry A. Gill
Ohio Wesleyan '50

Robert W. Gochoel
Ohio State '69

Oklahoma

Timothy J. Griffin
Oklahoma '73

Oregon

Terence H. Cochran
Oregon State '37

Shane P. Haydon
Lewis & Clark '66

Pennsylvania
Stanley J. Douglas
Westminster '64

South Carolina
Stephen J. Crum
Coastal Carolina '82

Tennessee

Malcolm M. Brown III
East Tennessee
State '74

William L. Hicks
Tennessee
Wesleyan '64

Joseph H. Lewis II
Memphis Lambuth '86

McDaniel E. Sams
East Tennessee
State '62

Richard M. Williams Jr.
Tennessee '52

Texas

Charlie Acebo Jr.
Sam Houston State '63

William J. Blount
Texas Christian '67

Charles W. Curtis
Texas Christian '58

Donald R. Marth
North Texas '63

James Moriarty
Texas-Austin '11

Jim H. Pennington
Texas Christian '57

Utah

Robert C. Choate
Utah State '48

Virginia

N. Andre Nielsen
Richmond '53

Kenneth R. Swain
Radford '87

Washington

Sam Marshall
Washington State '78

Shane Smith
Eastern
Washington '95

West Virginia

Bernard H. Bachmann
West Virginia '76

Walter L. Stowers
West Virginia Tech '62

“What you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others.”

~ PERICLES

Wondering if your chapter appears in this issue of the Journal?

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